



POTTER MANIA.

See how your EDC is promoting the real life wizards who call Metro Orlando home.

Lake County Company Enlisted to Vacuum Oil from Gulf

Almost immediately after receiving the call last month from Louisiana Governor Bobby Jindal for clean-up equipment, Okahumpka, Florida-based Vac-Tron, the world's largest portable industrial vacuum equipment manufacturer, sent a fleet of equipment to the Gulf Coast region. Now the company is gearing up to increase production of specially-outfitted oil spill cleanup equipment – including a product called "Beach Vac"– to be deployed immediately for the extensive effort in the Gulf and beyond.



"The industrial vacuum is a safe, simple and cost-effective method of cleaning oil from the surface of the water as well as tar balls that wash ashore," said Don Buckner, CEO of Vac-Tron. "Using a skimmer held above the surface, the Vac-Tron equipment rapidly collects oil into a tank which can then be transported to a processing facility."

The **Lake County**-headquartered company's products are distributed in all 50 states through 40 plus national dealers and 120 dealer outlets. Equipment is available for dozens of wet and dry industrial, private and municipal uses including physical location of underground utility lines; industrial cleanup, man-hole, lateral and storm drain clean-out; and natural disaster cleanup.

To view video of this local company's efforts in the oil spill cleanup, click [here](#).

Web Company Establishes Florida Operation



SEOP Online, a search engine optimization company headquartered in Ontario, Canada, has announced plans to establish Florida operations in Casselberry and create 200 new technology-based jobs within the next two years. The Metro Orlando EDC worked with **Seminole State College** and SEOP to prepare their successful Quick Response Training (QRT) grant application, which is a state program designed to provide new and existing Florida businesses with the necessary training for expansion.

SEOP specializes in website design and search engine optimization services. They have leased 5,000 square feet on Live Oak Blvd. in Casselberry.

A Week of Unveilings

Putting imagination to work[®]
ORLANDO

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Print Friendly

Contact Info: Info@OrlandoEDC.com p. 407.422.7159

EDC Events

Aug 26 EDC New Investor Reception

8:30 - 9:45 a.m.

EDC Offices - Capital Plaza II
Downtown Orlando

RSVP: [Jacquelyn Pannell](#)

Congratulations!

- The **City of Orlando** was selected to host the 2012 U.S. Conference of Mayors Annual Convention. As host city, the spotlight will be on Orlando as we showcase our city and the many successes we've experienced through the benefits of partnership and collaboration. In addition to welcoming more than 500 of America's mayors, presidential cabinet members and state and federal lawmakers, this event will also have a powerful economic impact on our community. Orlando Mayor Buddy Dyer has been chosen to serve on the U.S. Conference of Mayors Advisory Committee and was installed in that role this week.
- **M. D. Anderson Cancer Center Orlando** has been awarded three grants totaling more than \$1.5 million. The funding will be used for research dedicated to finding new methods for diagnosis and treatment of bladder and lung cancer.

Did You Know?

When U.S. Energy Secretary Steven Chu this week announced awards totaling more than \$76 million in funding from the American Recovery and Reinvestment Act to support energy-efficient building technology projects, two of those awards

June is a season of new beginnings here in Central Florida. Our community celebrated a series of unveilings this week.

On Tuesday, the **Orlando Magic** premiered an updated logo which reflects "a stronger, cleaner, more timeless design to match the team's championship ideals." The new logo will appear prominently on player uniforms, fan merchandise and corporate collateral, as well as in the Amway Center, the team's new home scheduled to open in fall of 2010.



On Wednesday, Orlando-headquartered **AirTran Airways** launched their one-of-a-kind "Wizards of Harry Potter" themed aircraft. This distinctive aircraft is the latest expansion of a partnership that includes exclusive travel packages and special offers to people traveling on AirTran to the Universal Orlando Resort. Students from San Antonio, winners of *NBC Today Show's* "The Wizards of Harry Potter at Universal Orlando Resort" contest, were among the first to ride on the aircraft to the Orlando International Airport. AirTran also has an **Orlando Magic** themed aircraft as part of their fleet.

And on Thursday, the nation's first ChargePoint® Networked Charging Station for electric vehicles (EV) was unveiled right here in Central Florida. The charging station installation in front of **Orlando's City Hall** kicks off the \$37 million nationwide ChargePoint America EV charging station program. By 2012, plans call for 300 to 500 stations to be installed in Central Florida. Nearly 5,000 charging stations will be installed in eight other U.S. regions: Austin, Detroit, Los Angeles, New York, Sacramento, San Jose/San Francisco Bay, Bellevue/Redmond, Wash., and Washington DC.



went to Florida ... **BOTH** to the **University of Central Florida**. The UCF Awards will support development of Analysis, Design, and Technical Tools and research in Residential and Commercial Heating, Ventilation, and Air Conditioning (HVAC) and Crosscutting Air Conditioning and Refrigeration.



CALL FOR NOMINATIONS!
2010-11 EDC Board of Directors
Deadline: JUNE 30th, 2010

The EDC Board is responsible for setting policy and guiding programs. Candidates must be EDC investors in good standing. A variety of criteria are addressed in the nomination form and letter from Chair Meg Crofton, found [here](#). Let us know if you or someone you know should be considered as a member of our Board of Directors.



Nominations are being accepted for the **2010 Governor's Business Diversification Awards**. This statewide program recognizes Florida companies in emerging and high-tech industries for their contributions to Florida's economic diversification and growth. Nominations are due by June 25, 2010 at 5:00 p.m. [Learn More >>](#)

VISION

To champion a more prosperous and diverse economy.

MISSION

To aggressively attract, retain and grow jobs for the Metro Orlando region.

RESULTS

Since 1977, EDC efforts have directly resulted in over \$8.8 billion in capital investment; more than 161,000 jobs created; almost 76 million square feet of office and industrial space leased or constructed; and more than 2,500 film and television production projects.

Community Events

Jun 21 Experience the Magic of Crew: Orlando Magic Experience Center & New Amway Arena Tour
 4:30 - 7:30 p.m.
 Orlando Magic Experience Center
 101 S. Garland Ave., Ste. 201, Orlando 32801
 Cost: \$25
Info/Register by Jun 17: click [here](#)

Jun 22 Rollins College Center for Management &

Jun 28 NAWBO: 2010 'Power Your Business' Seminar Series
Presented by Dawn Pici, best-selling author and nationally-known speaker and corporate trainer.
 5:30 - 8:00 p.m.
 Disney Entrepreneur Center
 315 E. Robinson St., Orlando 32801
 Cost: \$15 NAWBO members; \$25 non-members

Info/Register: click [here](#),

Executive Education: "Critical Thinking"

8:30 a.m. - 12:30 p.m.
UCF Business Incubator-Orlando
3218 E. Colonial Dr., Orlando
Cost: \$195

Info/Register: click [here](#)

nawboadmin@gmail.com or 407.210.3933

Jun 30-31

FL Contractors CE Renewal
UCF Business Incubator - St. Cloud
3201 Budinger Ave., St. Cloud 34769
Info/Register: click [here](#)

Jun 22 City of Orlando District 6 Town Hall Meeting
6:00 p.m.
Orlando City Hall
400 S. Orange Ave., 2nd floor Council Chambers
Info: [Cynthia Wilson](#)

Jul 13

PMI: Project Relationship Management
8:30 a.m. - 5:00 p.m.
DeVry University Millenium Campus
4000 Millenia Blvd., Orlando 32839
Cost: \$250
Info/Register: click [here](#)

Jun 24 Orlando CVB: Spotlight Canada - Insight into a Top International Market
8:00 - 9:30 a.m.
UCF Rosen College of Hospitality Management
Darden Auditorium
9907 Universal Blvd., Orlando 32819
Cost: \$15 early bird; \$20 on-site; \$25 walk-in
Info/Register by Jun 21: click [here](#)

Jul 21

East Orlando Chamber of Commerce: Town Hall Meeting
Meet Orange County District 4 & 5 County Commissioner Candidates
6:30 - 8:30 p.m.
Renaissance Orlando Airport Hotel
5445 Forbes Place, Orlando 32812
Info/RSVP: www.eocc.org or 407.277.5951

Jun 24 NAIOP: "Community Conversation About Amendment 4: An Ominous Threat to Florida's Recovery!"
4:00 - 5:30 p.m.
Orlando Museum of Art
SunTrust Auditorium
2417 N. Mills Ave., Orlando
Cost: \$45 members; \$70 members w/ non-real estate industry guest; \$65 non-members; \$25 students
Info/Register: www.naiopcfl.org or 407.227.7461

Jul 25 - 27

STEMflorida Education Conference
Buena Vista Palace Hotel and Spa
Lake Buena Vista
Cost: \$225
Info/Register: click [here](#) or 850.521.1251

Jun 28 [Congresswoman Brown Job Fair](#)
9:00 a.m. - 2:00 p.m.
Amway Arena
600 W. Amelia St., Orlando 32801
Info: 407.872.0656

Jul 29

[MACF Plant Tour - Invacare](#)
(long slacks and closed-toed shoes must be worn)
1:00 - 3:00 p.m.
Invacare Corp.
2101 E. Lake Mary Blvd., Sanford 32773
Cost: Free for MACF members; \$25 non-members
Info/RSVP: 407.897.3384 or macfhq@macf.biz

Aug 3

Hob Nob With Orange & Seminole County Candidates
Hosted by East Orlando Chamber of Commerce and Oviedo-Winter Springs Chamber of Commerce
5:00 - 9:00 p.m.
UCF Bright House Networks Stadium
Orlando 32816
Cost: \$20 in advance; \$25 at the gate; \$200 candidate tables; \$150 advocacy group tables
Info/RSVP: www.eocc.org or 407.277.5951

UCF Business Incubation Program and UCF College of Business

["Excellence in Entrepreneurship Certificate Course"](#)

6:00 - 9:00 p.m.
Disney Entrepreneur Center
315 E. Robinson St., Ste. 100, Orlando 32801
Cost: \$400 for first participant from a company; \$200 each additional participant
Info/Register by Jul 13: www.incubator.ucf.edu/

Jul 20 Session 1 - Developing Successful Business Ideas
Jul 22 Session 2 - Building a Strong Business Team
Jul 27 Session 3 - Proper Legal and Ethical Foundations

Jul 29 Session 4 - Marketing Strategies and Effective Sales
Aug 3 Session 5 - Funding and Financing
Aug 5 Session 6 - Entrepreneurial Insights
Aug 10 Session 7 - Business Presentations

UCF Division of Continuing Education

12565 Research Parkway, Ste. 390, Orlando 32826

Fiber Optics Certification Training

Info/Register: www.ce.ucf.edu/fiberoptics, 407.882.0237, or sfaehnle@mail.ucf.edu

Jul 12-14 Certified Fiber Optics Technician
Cost: \$700

Jul 15-16 Advanced Certified Fiber Optics Specialist in Testing and Maintenance
Cost: \$675

Jul 19-20 Advanced Certified Fiber Optics Splicing Specialist
Cost: \$675

HR Certification

Sep Professional Human Resource Management Course
Info/Register: www.ce.ucf.edu/phrm, 407.882.0260, conted@mail.ucf.edu

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Company Establishment Announcements

BishopBeale: completed lease transactions: 6,682 square feet of Class A office space for Newsome Law Firm in Orlando; 12,000 square feet of office space for Pace Center for Girls in Maitland; 6,563 square feet of Class A office space for Florida Business Technologies in Maitland; 4,000 square feet of warehouse space for Ally Equipment in Orlando. caroline@bishopbeale.com

Emerson International, Inc.: negotiated lease for 3,147 square feet of office space in CenterPointe II in Altamonte Springs. larry@larryvershel.com

Grubb & Ellis|Commercial Florida: negotiated leases: 4,000 square feet of Class A office space in Wachovia Tower, Orlando; 6,660 square feet of retail space at 55 West Marketplace in downtown Orlando for Dueling Piano Bar out of NY and South Florida. jsweeney@commercialfl.com

Realty Capital: completed leases: 5,161 square feet for Interactive Impact, Inc. in Casselberry; 1,773 square feet for Media Captioning Services, Inc. in Maitland; 2,400 square feet for Quest Diagnostics Clinical Laboratories in Ocoee; 3,149 square feet for Generous Giving in Downtown Orlando; 2,667 square feet for Premium Timeshare Depot, LLC in Orlando; 4,407 square feet for Rhythm X in Orlando; 3,778 square feet for Enmar Holdings, LLC in Kissimmee. rkingry@realtycapitalfl.com

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Contract Announcements/Completions

Comprehensive Energy Services, Inc.: awarded "mission critical" mechanical-HVAC project for the **University of Central Florida Sciences** - Building 54. TerryM@cesmechanical.com

Cuhaci & Peterson Architects, LLC: designed a Publix Super Market facility and retail center in Sarasota. larry@larryvershel.com

Kissimmee Utility Authority: awarded contract to **D & A Building Services, Inc.** for full-service janitorial services at four Central Florida water plants. cgent@kua.com

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Kudos and Company Announcements

Fisher & Phillips, LLC.: Jeffrey Mandel and David Kornreich among 37 attorneys listed nationwide in *Chambers USA: America's Leading Lawyers for Business 2009*. Ecschwalb@bellsouth.net

Florida Hospital: Kissimmee opened new three-story outpatient tower. ashley.white@flhosp.org

Kissimmee Utility Authority: launched <http://www.youtube.com/KUADirect> to equip customers with information on reducing high energy bills while improving comfort; hurricane preparedness guide now available in Spanish. cgent@kua.com

Lowndes, Drosdick, Doster, Kantor, & Reed, P.A: ranked number one by Chambers and Partners 2010 directory *Chambers USA*; attorney Richard S. Dellinger appointed to serve on Florida Bar Association Judicial Nominating Procedures Committee. loana.Good@lowndes-law.com

Orange County Public Schools: *Newsweek* magazine's annual rankings list 13 Orange County high schools among the best in the nation. elainei@pr-works.com

Orlando Magic: Dwight Howard participated in the 2010 Bowl-A-Thon benefiting Special Olympics of Seminole County; announced new partnership with Circulation Expert, Ltd and Act-é Marketing Solutions to serve collectively as its multicultural marketing agencies. TWingerson@orlandomagic.com; Nick Anderson and Bo Outlaw assisted Feed The Children to distribute 3,200 food and personal care items to Orlando-area families. Rebecca.gass@feedthechildren.org

Sonny's Franchise Company: announced Flat Sonny campaign which will take place at participating Sonny's locations across the Southeast starting now through August 31, 2010. myeager@sonnysbbq.com

Tavistock Group: PGA golfer Justin Rose and his wife Kate hosted charity golf tournament at Lake Nona Golf & Country Club raising more than \$160,000 and benefiting a national feeding program called Blessings in a Backpack. kzilizi@tavistock.com

University of Central Florida: Business Incubation Program's InBusiness, Inc. is helping charities raise more money by offering charity patrons the opportunity to nominate someone they know or themselves as the "Coolest Guy In Orlando." LVershelCo@aol.com; Florida Economic Gardening Institute named Fran Kororsec director of client services. sheila@larryvershel.com

Williams Company: received 2010 ACG SMART Award in the Real Estate Category. sstutts@williamsco.com

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