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FROM THE EDC'S BBQ ON THE BLVD.

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ORLANDO

## Partnerships Set Central Florida Apart

Several events of the past week reinforce again why Metro Orlando is so often envied for its unique collaborations; and how the **University of Central Florida** has earned its reputation as a leading "partnership university".

On Monday, **Orlando** Mayor Buddy Dyer helped UCF Provost Terry Hickey welcome UF President Bernie Machen to downtown Orlando's growing "Creative Village". Together they officially opened *Citylab-Orlando*, a research and teaching center from UF's College of Design, Construction and Planning, that will collaborate with UCF faculty.



Terry Hickey, UCF Provost (2nd from left); Orlando Mayor Buddy Dyer (4th from left); and Dr. Machen, UF President (5th from left)

The new program – which is already involved with local urban design projects including redesigning space under Interstate 4 (dubbed "Orlando's Bridge District") – will be housed within UCF's Center for Emerging Media located in the former Orlando ExpoCentre in downtown Orlando. According to Dr. Machen: "Orlando has a special place in this state and indeed the nation. What's emerging here is a new fusion of culture, commerce, imagination and industry."

The fusion continued on Thursday, as **Valencia Community College** and UCF dedicated a new shared facility that allows the nation's third largest university to further expand its offerings on the west side of Orlando. The \$23 million, three-story, 100,000-square-foot facility, located on Valencia's West Campus, accommodates classes offered by both institutions, with more than 40 classrooms, a state-of-the-art testing center, computer labs, study rooms, faculty/staff offices and a café. With this opening, UCF now offers complete bachelor's degrees in Nursing, Electrical Engineering, Applied Science, Business Administration, Interdisciplinary Studies and Psychology through the campus on south Kirkman Road. Valencia's engineering programs are also housed in the building.

## Visions@Work For Lake County



Doctor's offices throughout **Lake County** will be the testing ground for a new online physician referral service that could one day soon set the standard for patient referrals and monitoring. Visions@Work – a Clermont-based company that develops custom software – has a new product called [Preffer](#), which they have

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Print Friendly

Contact Info: [Info@OrlandoEDC.com](mailto:Info@OrlandoEDC.com) p. 407.422.7159

## EDC Events

### Nov 4-6 [BioFlorida 12th Annual Conference](#)

JW Marriott Orlando, Grande Lakes  
Cost: \$499 BioFlorida members;  
\$625 non-members  
Info/Register: click [here](#) or  
561.653.3839

### Nov 10 [EDC Osceola County hED Roadshow](#)

11:30 a.m. - 1:00 p.m.  
Give Kids The World Village  
210 S. Bass Rd., Kissimmee 34746  
Info/RSVP: [Audriene Wolfgramm](#) or  
407.422.7159 x246

### Nov 12 [EDC New Investor Reception](#)

8:30 - 9:45 a.m.  
EDC Offices - Capital Plaza II  
Downtown Orlando  
RSVP by Nov 11: [Lisa McCormick](#)

### Nov 13 [OBJ "Regional Update: "Spotlighting 2010 Economic Development in Downtown"](#)

11:30 a.m. - 1:00 p.m.  
The Ballroom at Church Street Station  
225 S. Garland Ave., Orlando 32801  
Cost: \$50; \$550 corp. table of 10  
Info/RSVP: click [here](#) or [Kelly DiCristina](#), 407.241.2914

Congratulations!

offered free for one year to physicians throughout the county. The Preffer software has also been given to **Lake-Sumter Community College** for use in LSCC's new pilot training program for Electronic Health Records Support Technician.

Believe it or not, paper referrals are still the norm among doctors, a reality that can make tracking of patient care difficult once they are referred to a specialist. Visions@Work's online referral service eliminates manual system inefficiencies by allowing physicians to electronically manage referrals.

With one in six workers employed in the healthcare industry, Lake County rivals other major metros known for medical services. That makes this Central Florida community an optimal testing ground for a medical advancement which could ultimately lead to cost savings, improved patient satisfaction and stronger provider relationships throughout the healthcare industry, both here and worldwide.

This unique partnership was the brainchild of the EDC's Lake County Economic Development Advisory Council. The Council's Health and Wellness sub-committee identified the need to assist our healthcare community with electronic health record requirements and training that were legislated in 2004, and the Council's marketing and workforce sub-committees helped them connect to Visions@Work.

According to Dr. Chuck Mojock, President of LSCC and Chairman of the Economic Development Advisory Council: "The project, which is funded through **WORKFORCE CENTRAL FLORIDA's** New & Emerging Industries Program, is a perfect example of creating partnerships that are win-win-win. Everyone benefits from the collaboration."

**UCF** graduate student, Erin Kitzinger, received the Best Director Award at LA Femme Film Festival for the microbudget digital feature film she wrote and directed, *Hope for a Thorn*. The film was produced through UCF's new Entrepreneurial Digital Cinema MFA program, a unique graduate program that requires its students to finance and produce marketable films on a shoestring budget.

### Loans Available to "Stage Two" Companies



Are you a small business with 10 to 50 employees and annual revenues of \$1 to \$25 million? Do you need access to capital to help your business grow?

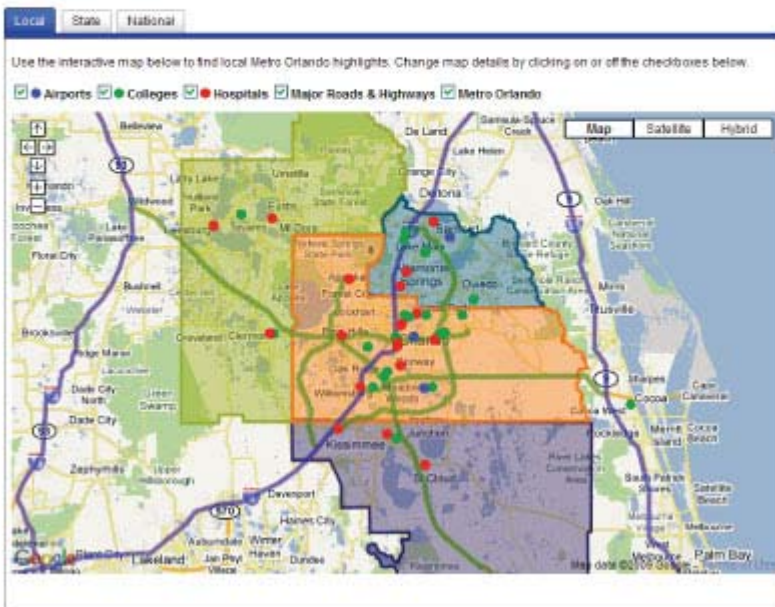
The Black Business Investment Fund of Central Florida, Inc. (BBIF) has been selected by the State of Florida to administer the \$8.5 million dollar statewide *Florida Economic Gardening Business Loan Pilot Program*. Launched October 1st, this pilot program offers eligible companies the opportunity to receive a low interest loan of up to \$250,000. For more information, go to [www.bbif.com](http://www.bbif.com), or call 407.649.4780.

Funds will be available only until the loan pool is exhausted, so you are encouraged to apply quickly.

## A Closer Look

Prepared by the EDC's Business Intelligence Team

The EDC's website just added an interactive map that showcases, among other things, Metro Orlando's airports, colleges, hospitals, and major roads. Click [here](#) to visit the Map Room.



**VISION** To create and sustain a prosperous and diverse business community.

In concert with our investors and partners, the mission of the EDC is to build a diverse **MISSION** economy capable of withstanding dramatic shifts in the global marketplace and to position Metro Orlando as the world's premier business location.

Since 1977, EDC efforts have directly resulted in over \$8.8 billion in capital investment; more than 158,000 jobs created; **RESULTS** almost 75 million square feet of office and industrial space leased or constructed; and more than 2,000 film and television production projects.

- Nov 3** [MACF: President's Dinner 2009](#)  
*Guest Speaker: Marco Rubio*  
 6:00 p.m. Cocktail Reception  
 7:00 Awards Dinner  
 Lake Mary Events Center  
 260 N. Country Club Rd., 32746  
 Cost: \$90 member; \$110 non-member; \$700 corp. table for 8 member; \$800 corp. table for 8 non-member  
**Info/RSVP: 407.897.3384 or [macfhq@macf.biz](mailto:macfhq@macf.biz)**
- Nov 4** **Advisory Board Council: "Strengthen Your Business with a No-Cost Advisory Board"**  
 5:30 - 7:30 p.m.  
 Small Business Development Center at UCF  
 Disney Entrepreneur Center  
 315 E. Robinson St., Ste. 100, Orlando  
**Info/Register: 407.420.4850**
- Nov 4-8** **Orlando Film Festival**  
 Plaza Cinema Café  
 155 S. Orange Ave., Orlando 32801  
**Info: [www.orlandofilmfestival.com](http://www.orlandofilmfestival.com)**
- Nov 5-6** [Florida's 6th Annual Manufacturer's Summit](#)  
 Hyatt Regency Orlando Airport  
 9300 Airport Blvd., Orlando  
**Info/Register: [www.mafmfg.com](http://www.mafmfg.com)**
- Nov 6** **Trails and the Green: Economic Development and Trails Workshop**  
 9:30 a.m. - 12:30 p.m.  
 DeBary Hall, DeBary, FL  
**Info/Register: [Tara McCue](#) or click [here](#)**
- Nov 10** **Rollins: "The Role of State Governments in Attracting Foreign Direct Investments"**  
 7:00 p.m.  
 Winter Park Residence SunTrust Auditorium  
**Info: click [here](#)**
- Nov 10** **WCF: Lake County Job Fair**  
 12:00 - 4:00 p.m.  
 Lake Sumter Community College Leesburg Campus  
 Everett A. Kelly Convocation Center, Magnolia Rm.  
 9501 U.S. Highway 441, Leesburg 34788  
**Info: [workforcecentralflorida.com](http://workforcecentralflorida.com) or 407.531.1222**
- Nov 11** **NAIOP: "Rumble Food & Wine Festival and UCF Masters Degree Program Auction"**  
 5:30 - 9:00 p.m.  
 City Arts Factory  
 29 S. Orange Ave., Orlando  
 Cost: \$50 members; \$65 non-members; \$25 students  
**Info/Register: [www.naiopcfl.org](http://www.naiopcfl.org)**
- Nov 13** [League of Women Voters: "Central Florida Transportation: Stuck in Traffic or Full Speed Ahead?"](#)  
*Speakers: State Sen. Lee Constantine; Harry Barley, METROPLAN ORLANDO; Noranne Downs and Michael Snyder, Orlando-Orange County Expressway Authority; Scott Harris, Central Florida News 13*  
 11:30 a.m. - 1:00 p.m.  
 Sorosis Club  
 501 E. Livingston St., Orlando 32801  
 Cost: \$20 member; \$25 all others  
**Info/RSVP by Nov 11: [leagueorangecounty@gmail.com](mailto:leagueorangecounty@gmail.com) or 407.894.6586**
- Nov 16** [Enchant and Empower Luncheon](#)  
*Hosted by MicheleLee Puppets.*  
 11:30 a.m. - 1:00 p.m.  
 Orlando Marriott  
 Cost: \$50  
**Info/RSVP: [Nadia Garzon](#), 407.898.7925**
- Nov 17** **"Unleashing Excellence: Creating a Culture of Ultimate Service"**  
*Speaker: Teri Yanovitch, author*  
 8:00 a.m. - 5:00 p.m.  
 UCF Executive Development Center  
 36 W. Pine Street, Orlando 32801  
 Cost: \$450  
**Info/Register: click [here](#) or 407-235-3905**
- Nov 17** **NAIOP: "Master Planning, Programming & Site Design"**  
*Speakers: members of the Walt Disney World Master Planning Division*  
 5:00 - 7:00 p.m.  
 UCF Downtown Executive Campus  
 36 W. Pine Street, Orlando 32801  
 Cost: free for NAIOP members; \$20 non-members  
**Info/Register: [www.naiopcfl.org](http://www.naiopcfl.org)**
- Nov 19** **Orlando Regional Chamber of Commerce: "B.I.G. \* Summit"**  
*Speaker: Tony Hsieh, CEO, Zappos.com*  
 9:00 a.m. - 5:00 p.m.  
 Hilton Orlando  
 6001 Destination Pkwy., Orlando 32819  
**Info/Register: click [here](#)**

#### UCF Continuing Education

**Nov 2-4** **AutoCAD 2008**

Cost: \$675  
Info/Register: 407.882.0260,  
[sfaehnle@mail.ucf.edu](mailto:sfaehnle@mail.ucf.edu) or  
[www.ecommerce.ucf.edu/autocad](http://www.ecommerce.ucf.edu/autocad)

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## Company Establishment Announcements

**NAI Realvest:** negotiated new seven-year lease agreement for 5,120 square feet of industrial space at the Poinciana CommerCenter West in Kissimmee. [larry@larryvershel.com](mailto:larry@larryvershel.com)

**Realty Capital:** completed leases: 3,874 square feet in Orlando; 2,165 square feet in Orlando; 3,431 square feet renewal in Winter Park; 6,000 square feet on five acres in Kissimmee for five years; 4,800 square feet in Orlando; 1,250 square feet in Ocoee for two years; 2,760 square feet in Orlando; and 12,800 square feet renewal in Orlando; **Adventist Health System** purchased an existing 16,425-square-foot oncology center in Kissimmee for \$2 million. [rkingry@realtycapitalfl.com](mailto:rkingry@realtycapitalfl.com)

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## Contract Announcements/Completions

**Comprehensive Energy Services, Inc.:** awarded mechanical construction for two Community Recreational Centers being constructed by Turner Construction and the **Orlando Magic**. [TerryM@cesmechanical.com](mailto:TerryM@cesmechanical.com)

**C.T. Hsu + Associates:** providing architectural services for new 5,000-square-foot Yalaha Community Center located between Howey-in-the-Hills and Leesburg in Lake County. [carolynreis@cfl.rr.com](mailto:carolynreis@cfl.rr.com)

**Keene Construction Company:** announced grand opening of newly-completed 30,000-square-foot hhgregg store at Sarasota Crossings redevelopment . [khc@crismktg.com](mailto:khc@crismktg.com)

**Source2:** announced new client engagement with a *Fortune 500* insurance provider at client locations in Pennsylvania and Wisconsin. [dnuxol@source2.com](mailto:dnuxol@source2.com)

**Tri-City Electrical Contractors, Inc.:** completed \$764,000 of work at new multimillion-dollar, 168-unit Hudson Ridge Apartments in Pasco County. [khc@crismktg.com](mailto:khc@crismktg.com)

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## Kudos and Company Announcements

**Akerman Senterfitt:** Ralph Losey, co-chair of firm's e-Discovery team, invited to speak at a Sedona Conference webinar with fellow panelists Chief U.S. Magistrate Judge Paul Grimm, Sedona Conference founder Richard Braman, and University of Oklahoma College of Law professor Steven Gensler. [jason.bovis@akerman.com](mailto:jason.bovis@akerman.com)

**Dr. P. Phillips Orlando Performing Arts Center:** elected three new members to its board of directors: Cheryl Henry, Chuck Steinmetz and Bryce West. [Michelle.Khoury@edelman.com](mailto:Michelle.Khoury@edelman.com)

**Kissimmee Utility Authority:** 2008 annual report, *Hometown Solutions*, won Award of Merit in the digital category among electric utilities with gross annual revenues of \$200-\$399 million in a national annual report contest conducted by the American Public Power Association. [CGENT@kua.com](mailto:CGENT@kua.com)

**Lake Nona Property Holdings, LLC:** Lake Nona received three awards from **Home Builders Association of Metro Orlando**, including the "Major Advertising/Promotions Award" for its "Nonaology" campaign. [Jessi@Onmessage.com](mailto:Jessi@Onmessage.com)

**Lowndes, Drosdick, Doster, Kantor & Reed, P.A.:** Attorney Joaquin E. Martinez appointed to the **City of Orlando** Board of Zoning Adjustment; selected to represent Orange County resident William Steele who claimed Powerball® jackpot worth \$189 million cash from October 14 drawing. [loana.Good@lowndes-law.com](mailto:loana.Good@lowndes-law.com)

**Orange County Public Schools:** Howard Middle School selected as an AVID National Demonstration site. [shari.bobinski@ocps.net](mailto:shari.bobinski@ocps.net)

**Orlando/Orange County Convention & Visitors Bureau, Inc.:** hired Ken Barnett as director, corporate accounts development. [media@orlandocvb.com](mailto:media@orlandocvb.com)

**Orlando Health:** Orlando Regional Medical Center Level One Trauma Center, also known as the Air Care Team, marks 25th anniversary with installation of new communications center to continue managing rescue calls.

[sabrina.childress@orlandohealth.com](mailto:sabrina.childress@orlandohealth.com); Arnold Palmer Hospital for Children becomes first dedicated pediatric hospital in the world to install new **Siemens** CT scanner. **Siemens** Healthcare's SOMATOM® Definition Flash features the lowest radiation dose and the fastest scan speed on the market, two characteristics that make it ideal for pediatric patients. [geo.morales@orlandohealth.com](mailto:geo.morales@orlandohealth.com)

**Orlando Magic:** pediatric patients at **Florida Hospital for Children** became superheroes, as they received special red capes from Superman himself, Dwight Howard, during an event announcing his \$30,000 contribution for the state-of-the-art room being built in the Pediatrics unit. [TWingerson@orlandomagic.com](mailto:TWingerson@orlandomagic.com); longtime Florida and NBA beat writer John Denton will provide exclusive Magic and NBA coverage on the team's official website,

[www.orlandomagic.com](http://www.orlandomagic.com). [GGalante@orlandomagic.com](mailto:GGalante@orlandomagic.com); "Topping Off" ceremony for the new Amway Center will be held on November 5 beginning at 8:30 a.m. at the construction site. [MCurtsinger@Orlandomagic.com](mailto:MCurtsinger@Orlandomagic.com)

**Quest, Inc.:** recipient of \$2,500 grant from **Wachovia Wells Fargo** Foundation to provide low- to moderate-income children with scholarships for therapy from the QuestKids program. [jgonzalez@questinc.org](mailto:jgonzalez@questinc.org)

**Seminole County Public Schools:** 20 teachers received free rain barrels from the University Stormwater Management Academy. [marlene\\_baranowski@scps.k12.fl.us](mailto:marlene_baranowski@scps.k12.fl.us)

**Seminole State College of Florida:** dedicated the 59,000-square-foot Center for PublicSafety facility, which serves as the region's premier training facility for first responders – houses the college's Criminal Justice, Fire Science and EMT programs under one roof. [OCONNELL@scf.edu](mailto:OCONNELL@scf.edu)

**University of Central Florida:** awarded \$7.5 million research grant from New York-based corporation, Prime Source Initiative, Inc., to study ways to make photovoltaic solar cells more efficient in capturing and converting solar energy into electricity, and less costly to manufacture. [kjlewis@mail.ucf.edu](mailto:kjlewis@mail.ucf.edu); MyDocHub, client company of Business Incubation Program, launched a new feature on its database that offers the same criticism and compliments for dentists. [larry@larryvershel.com](mailto:larry@larryvershel.com)

**WORKFORCE CENTRAL FLORIDA:** presented third annual Workforce Champion Award to Randy Berridge, president, **Florida High Tech Corridor Council**, along with WCF Awards of Excellence to 10 Central Florida employers and four area youth at its State of the Workforce Summit. [Kcornett@wcfra.com](mailto:Kcornett@wcfra.com)

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