

ULI Orlando

Emerging Trends in Real Estate



Emerging Trends in Real Estate® is a trends and forecast publication with a 25-year history and is the most highly-regarded and widely-read forecast report in the real estate industry.

**2004-2005
TRENDS
CONFERENCE**

TRENDS CONFERENCE

WEDNESDAY, November 17, 2004

Radisson Plaza Hotel Orlando
60 South Ivanhoe Boulevard
Orlando, FL 32804
(407) 425-4455

AGENDA:

7:45 a.m. Networking and
Breakfast Buffet
8:20 a.m. Welcome
8:30 a.m. Speaker Presentation and
Panel Discussion
11:00 a.m. Adjournment

ULI Orlando
Meeting: 8124-0503

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Emerging Trends in Real Estate® 2005, undertaken jointly by ULI—the Urban Land Institute and PricewaterhouseCoopers, provides an outlook on U.S. investment and development trends, real estate finance and capital markets, property sectors, metropolitan areas, and other real estate issues. This publication is considered the most comprehensive annual forecast available. The report draws on formal and informal surveys of real estate executives and market experts around the U.S., including survey responses from over 400 real estate executives and personal interviews with over 125 industry leaders. This year's report features expanded coverage of the housing industry, a variety of specialty and niche property sectors, and trends in investor site/location preferences.

Leading the discussion will be **Peter Korpacz**, MAI, Director of Global Strategic Real Estate Research Group of PricewaterhouseCoopers. **Korpacz**, has over 40 years of experience in the real estate appraisal, consulting, and research fields. He is also a principal researcher and advisor for *Emerging Trends in Real Estate®*. **Korpacz** will share with us what industry gurus see coming for the next 12 months and beyond.

We have also assembled a local panel of experts that will field questions about trends in the Florida market and how they will impact us and what we can expect from the effects of the hurricanes on Florida. Our panelists will include:

Bill Moss, Senior Managing Director with CB Richard Ellis, **Timothy O'Connor**, Executive Vice President, of NorthMarq Capital, and **Anthony Crocco**, Director-Orlando/Jacksonville Region.

Since 1978, **Moss** has lead CB Richard Ellis' Orlando office which has consistently ranked as Central Florida's leading full-service commercial real estate firm. **O'Connor**, with over 30 years of experience in commercial real estate as both a lender and mortgage banker oversees NorthMarq Capital's production-related activity and is the primary liason for the company's correspondent investors. Since 1975, Metrostudy has been the leading provider of primary and secondary market information to the housing and related industries nationwide. **Crocco** is the Director of Metrostudy's Orlando/Jacksonville Region.

This conference is one you will not want to miss. **Register early since space is limited to 275 registrants.** Each registrant will be provided the publication *Emerging Trends in Real Estate® 2005*, as part of their registration fee.



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About ULI—the Urban Land Institute

ULI—the Urban Land Institute is a nonprofit education and research institute that is supported by its members. Its mission is to provide responsible leadership in the use of land in order to enhance our total environment. Established in 1936, the Institute today has nearly 20,000 members representing the entire spectrum of the land use and development disciplines. They comprise of developers, builders, property owners, investors, architects, public officials, planners, real estate brokers, appraisers, attorneys, engineers, financiers, academics, students and librarians.

- ⇒ Provide a forum for exchange of information about real estate and planning issues at a local level.
- ⇒ Offer associate members additional opportunities to interact with full members and to participate in ULI programs.
- ⇒ Raise awareness of local land use issues among public officials, academics, students, and the public at large.
- ⇒ Introduce non-members to ULI and its high-quality programs.
- ⇒ To be the convener of stakeholders to provide solutions to local land use issues.
- ⇒ To provide outreach activities in local communities such as UrbanPlan and Technical Assistance Panels.

ULI District Council Program Objectives

REGISTRATION FORM

Meeting Date:

Wednesday, November 17, 2004

7:45 a.m.—11:00 a.m.

“Emerging Trends in Real Estate® 2005”

ULI Orlando

Meeting 8124-0503

Registration Type and Fees:

(please check appropriate box):

- ULI Member \$50
- Non-member \$75
- Public Official \$50
- Student \$35
- Qualified Media - Complimentary

Please note: Registration includes Breakfast buffet and *Emerging Trends in Real Estate® 2005* publication.

Registration fees increase by \$10 on day of event and after registration deadline. Pre-registration is required. Limited to 275 registrants.

Registration Deadline:

November 12, 2004

Confirmations will be sent via e-mail. Sorry, fax, checks and P.O.’s received after the registration deadline will not be included in meeting registry or guaranteed a prepared name badge.

Refund requests must be submitted in writing no later than the date of the registration deadline; refund requests will not be accepted after this date.

Payment Methods: (Please check the box indicating your method of payment)

CREDIT CARD:

- **FAX: 1-800-248-4585** - Fax credit card information with completed registration form.
- **Indicate credit card:**
 Visa Mastercard AMEX Diners Club Discover Carte Blanche

Card Number: _____ Exp. Date: _____

Signature : _____

CHECK:

- **CALL: 1-800-321-5011** - Telephone pre-registration is **required** to ensure inclusion in the meeting registry of attendees and to obtain a prepared name badge.
- **Make Checks Payable to: ULI Orlando District Council**
- **Mail check with completed registration form to:**
 ULI - the Urban Land Institute
 Orlando District Council
 Department 304
 Washington, DC 20055-0304

PURCHASE ORDER: (Public Agencies Only)

- **FAX: 1-800-248-4585** - Fax copy of signed P.O. and completed registration form to ensure inclusion in meeting registry of attendees and to obtain a prepared name badge.
- **Payment to follow by check payable to: ULI Orlando District Council**
- **Mail check with Purchase Order and original registration form to:**
 ULI - the Urban Land Institute
 Orlando District Council
 Department 304
 Washington, DC 20055-0304

If payment has not been received prior to the registration deadline date, a credit card guarantee will be required on-site. No credit card charges will be processed if payment is received within 1 week of the meeting date.

IMPORTANT: The following information must be completed:

ULI Member ID # _____

Name _____ Informal Name for Badge _____

Title _____

Company _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____ E-Mail _____

confirmations will be sent via e-mail

For multiple registrations, please duplicate this form.