

Innovation Way:

A strategic land use and economic development initiative designed to attract and support technology companies in Orlando/Orange County, Florida.



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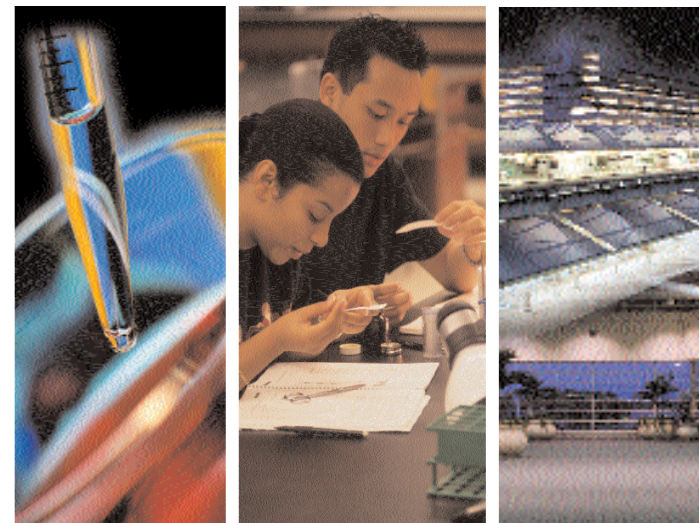
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Serving Orange, Seminole, Lake
and Osceola Counties and the City of Orlando

INNOVATION WAY

A FRAMEWORK FOR HIGH TECH GROWTH



The 90,000-acre Innovation Way district links the University of Central Florida, the nation's seventh largest research university, with the Orlando International Airport, a facility rated among the busiest and best for customer service.

INNOVATION WAY

Also anchoring the district are the Central Florida Research Park and a new campus of Valencia Community College, which has been recognized as the top community college in the nation.

And there's much more to come!

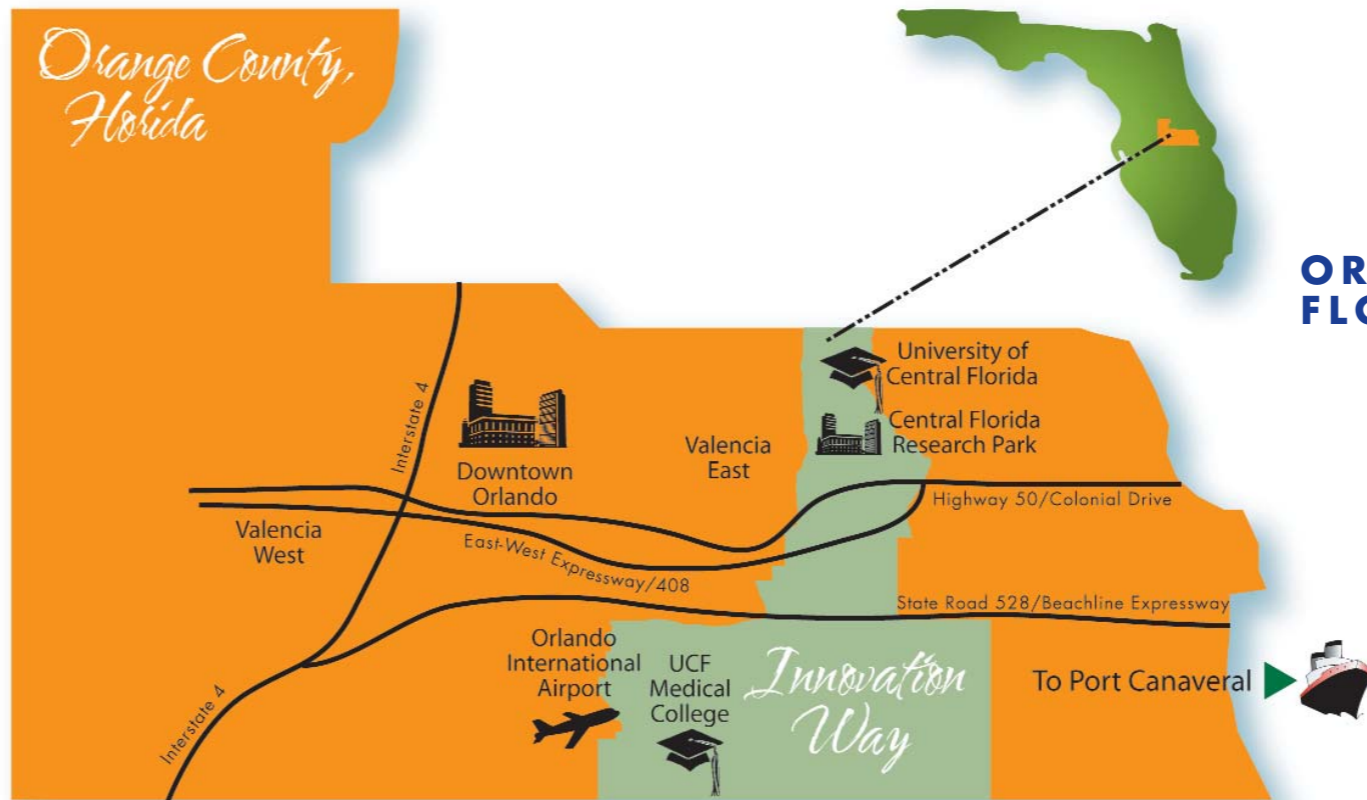
The prestigious Burnham Institute for Medical Research will

establish its East Coast operations adjacent to the brand new UCF Medical College in the Lake Nona section of Innovation Way.

The Veterans Administration and Nemours Children's Hospital are also exploring sites in this growing medical research district.

Known worldwide for its tourism industry, the Orlando region is also a hub for high tech industries, particularly in the simulation, photonics, software, bio-tech and digital media sectors.

Innovation Way provides specialized resources and a supportive environment for growing tech companies.



Orange County, the region's corporate business center and most populous county, includes the City of Orlando, as well as twelve other incorporated cities.

ORANGE COUNTY, FLORIDA

Located in the approximate center of the state, the region provides easy access to major seaports and is home to one of the world's leading international airports. Two of the state's major highways, Interstate 4 (east-west) and the Florida Turnpike (north-south), intersect just outside of Orlando.