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### Little Known Facts

- Metro Orlando serves as the headquarters for several public companies, including: Darden Restaurants, Tupperware Corp. and Ruth's Chris Steak House, among others.
- Metro Orlando serves as the divisional headquarters for the following: Siemens Energy Inc., Mitsubishi Power Systems Americas, Lockheed Martin, L-3 Communications, Science Applications International Corporation, Electronic Arts and more.
- Orlando is home to an emerging 'medical city' at Lake Nona with the University of Central Florida College of Medicine, Sanford-Burnham Medical Research Institute and M. D. Anderson – Orlando Cancer Research Institute. Coming in 2012 is the Nemours Children's Hospital, Orlando VA Medical Center, and a University of Florida research center. By year 10, the life science cluster could create 30,000 jobs with \$7.6 billion in economic impact.
- Orlando is home to the University of Central Florida, now the 2nd largest university in the country with over \$122 million in research; international reputations in innovations in lasers/optics and hospitality; and a newly opened medical school.
- The City of Orlando has a vibrant, downtown core with a brand new Amway Center, home of the Orlando Magic.
- SunRail, a new commuter rail system that will eventually connect Volusia to Osceola counties, is planned for Central Florida.
- Metro Orlando has a rapidly growing technology industry of 2,600 companies employing more than 42,000.
- Orlando has nationally recognized clusters of innovation in digital media, agritech, aviation and aerospace, and software.
- Industry giant Electronic Arts - the world's leading independent developer and publisher of interactive entertainment software - creates some of the world's top-selling games in Metro Orlando, including the popular Madden NFL Football, NCAA Football, Tiger Woods PGA Tour and several other game series.

- Metro Orlando has the 7th largest research park in the country (Central Florida Research Park) with over 1,025 acres. It is home to over 120 companies, employs more than 8,500 people, and is the hub of the nation's military simulation and training programs.
- The University of Central Florida's Institute for Simulation & Training developed the nation's first master's and PhD programs in simulation and human performance enhancement.
- Metro Orlando is home to the simulation procurement commands for the U.S. Army, Navy, Air Force, Marines and Coast Guard.
- More than 150 international companies, representing approximately 20 countries, have facilities in Metro Orlando.
- Orlando International Airport is ranked as the 13<sup>th</sup> busiest passenger airport in the nation and the 27<sup>th</sup> busiest in the world and is the 3<sup>rd</sup> largest airport for origin and destination.
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- Orlando is home to NBA's Orlando Magic, as well as a professional ballet, philharmonic orchestra and touring Broadway series.
- The University of Central Florida's Institute for Simulation & Training developed the nation's first master's and PhD programs in simulation and human performance enhancement.
- Lake County is home to the National Training Center, where aspiring Olympic athletes come from around the world train to compete in track, swimming and gymnastics.
- Seminole County is a hub for information technology companies – like FIS, FiServ, Harland and Convergys -- that are specialists in the software systems that drive the world's banks and other financial institutions.
- Tupperware Brands Corporation, which is headquartered in Kissimmee, operates a family of eight brands in nearly 100 countries around the world.
- The U.S. Department of Veterans Affairs has announced that it will add a *Medical Simulation Center of Excellence* to the new 1.2 million sq. ft. Medical Center it is building in Lake Nona. This facility will become the hub for training of VA medical personnel.

## FILM

- Metro Orlando's film, digital media and entertainment production industry accounts for \$845.5 million in total sales.
- Films that have been made in Orlando include: *The Waterboy*, *Monster*, *Larry the Cable Guy: Health Inspector*, *Sydney White*, *Ace Ventura 3*, *Bring It On: 4*, *Bait Shop*, *Beethoven: The Reel Story*, and *Never Back Down*.
- Orlando's "bread and butter" of the filming industry lies in commercial work. A few well known names that have shot commercials in the area include: American Express, Best Buy, Buick, Cadillac, Kodak, Nike, Pepsi, Ragu, Sears, Toyota, Papa Johns, Bass Pro Shops, BMW.
- Several television productions have been shot in the area, including: *Dr. G: Medical Examiner*, *Extreme Makeover: Home Edition*, *Bridal Boot Camp*, *Nanny 911*, *Little People*, *Big World*, *Bridezillas*, *Making The Band: 4*.
- Orlando has a lush and diverse landscape. As such, Orlando is rarely shot as Orlando and instead has filled in as locations all over the globe, including five continents – North America, Europe, Africa, Asia and South America.
- Metro Orlando is home to 10 state-of-the-art soundstages. Complete studio and production services are available, including backlots that can double for just about any national or international locale, production office space and soundstages totaling more than 160,000 square feet.
- The Metro Orlando Film & Entertainment Commission – a division of the EDC – represents one of the largest regions in terms of square miles (4,012) and jurisdictions (25) for film permitting in the nation.