

ST. CLOUD STATS



St. Cloud is a community with heritage and a strong sense of pride. Our city has some of the finest schools in Central Florida, world class community services and a convenient location. Our values are rooted in the past, yet the city is always looking to the future.

St. Cloud is constantly moving forward to create an excellent climate where people can live, work and play. Examples of this are the Stevens Plantation and the citywide high speed wireless network. The city developed the Stevens Plantation, a 590-acre project which includes residential lifestyles for executives and their staffs, with a corporate campus, easy access to the Florida Turnpike and 100 percent fiber optic voice, data and video. The city has also made a free high speed wireless network available to all residents and businesses located within the city limits.

St. Cloud is a hometown community that welcomes newcomers to our way of life and looks forward to weaving you into the fabric of our community. Come and join us and "Celebrate Small Town Life".

For more information about doing business in St. Cloud, and the entire Metro Orlando region, contact the Metro Orlando Economic Development Commission office, 407.422.7159.

From The Mayor



"We want your business. The City of St. Cloud offers a unique atmosphere for companies to prosper. Located minutes south of the Orlando International Airport and the Lake Nona Medical City, St. Cloud provides great access to all of Florida's major cities.

We are a community steeped in tradition and heritage, yet continue to develop state of the art amenities to help your business to grow. So, come join us and find out where the past meets the future."

Donna Hart
Mayor

MAJOR EMPLOYERS

- Mercury Marine (Brunswick Corporation)
- St. Cloud Regional Medical Center
- City of St. Cloud
- Publix Super Markets
- Wal-Mart Supercenter

CITY STATS

Incorporated

1909

Population

31,770

Median Age

37.3

College Graduates

26%

CITY OF ST. CLOUD DEPARTMENTS/CONTACTS

Planning & Zoning

Dennis Ragsdale
407.957.7254
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Building Permits

Robert Wood
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Occupational Licenses

Rebecca Pender
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City Manager

Tom Hurt
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Mayor's Office

Donna Hart
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Economic Development

Ernie Gearhart
407.892.1086
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INCENTIVES

City Incentives

St. Cloud offers cash incentives and Impact Fee credits for targeted industry based on employment and wage, or joint participation with Osceola County on incentive grants. These incentives are based on a minimum of ten new full time positions created at a wage equal to 115 percent of the Osceola County average wage. Other incentives and fee deferrals are offered certain types of construction and speculative buildings for targeted projects.

For information on city incentives, contact the St. Cloud Economic Development Department at 407.892.1086.

County Incentives

The Osceola County Board of County Commissioners has created an incentive fund to assist targeted projects. Awards are typically based on the level of capital investment associated with a build-to-suit project, and the total number of jobs being created that pay at, or above, 115 percent of Osceola County's average wage. Use of incentive funds is generally at the discretion of the company.

For information on county incentives, contact the Osceola County Economic Development Department at 407.343.4050 or visit www.osceola.org.

"Mercury Marine has been located in St. Cloud, Florida for over 45 years. The Community has provided a hometown for our employees, supported our initiatives, and offered a skilled workforce. They have been a part of our success and we look forward to continuing the relationship."

Marcy Maples
Mercury Marine
Plant 7 Manager

RECENT BUSINESS ESTABLISHMENTS/ACTIVITY

- Hiring of an in-house manager for the CRA which covers the Downtown and Highway 192 corridor.
- Began construction of a 14,000-square-foot business and technology incubator to be managed by the University of Central Florida. Anticipated opening in second quarter 2010.
- Adoption of a new City Incentives Ordinance.
- Start of construction by Osceola County for the widening of Highway 15 (Narcoossee Road) which provides a direct link to the new Lake Nona Medical City and University of Central Florida Medical School.

MAJOR BUSINESS DISTRICTS

| District | Acreage | Classification | Industry Focus |
|-------------------------|-----------------|-----------------------|--|
| Stevens Plantation | 102 acres | Commercial/Industrial | Multi-purpose/high tech/ light industrial/corporate |
| Osceola Industrial Park | 124 acres | Industrial | Manufacturing/Distribution |
| Old Hickory Tree Road | 130,000 sq. ft. | Industrial | Manufacturing/Distribution |
| Highway 192 Corridor | 2.3M sq. ft. | Commercial | Retail/Office |
| Downtown Business Dist. | 400K sq. ft. | Commercial | Retail/Office |

Updated 9.09

Founded in 1977, the EDC markets Metro Orlando as a top location for business investment and expansion.

Committed to diversification of our region's economic base, the EDC specializes in development of the technology, corporate business, international trade and film/television production industries. For more information about the EDC, visit OrlandoEDC.com or call 407.422.7159.

"Putting imagination to work" is a registered service mark of the Metro Orlando Economic Development Commission.