



KISSIMMEE STATS



Kissimmee - with a population of approximately 60,000 people, and an average daytime temperature year round of 82 degrees, our award-winning, all-American city is ideally located in the center of Florida the "Sunshine State."

Downtown Kissimmee is often described as 'charming' for its historic homes and quaint shops. Resident surveys reveal a high level of satisfaction with city services. The city prides itself in its large eco-friendly parks system and proactive attitude of increasing bicycle and pedestrian paths within our community.

Transportation is one of Kissimmee's greatest assets. Conveniently located near all Central Florida major highways; minutes away from Orlando International Airport; direct access to freight rail; and less than an hour away from the Canaveral or Tampa Ports - means your product can quickly be distributed anywhere around the world.

Our economic development office was recently created to manage the city's economic development policies and to promote and facilitate sustainable growth. Furthermore, as a measure of respect and appreciation for investments in our community, our Development Services department is well known for its expedient development review process.

Kissimmee is the home of numerous thriving industries and looks forward to possibly becoming the home of your business as well. For more information about doing business in Kissimmee and the entire Metro Orlando region, contact the Metro Orlando Economic Development Commission at 407.422.7159 or info@OrlandoEDC.com.

From The Mayor



"Kissimmee's strong intergovernmental partnerships, responsive Development Services Department, and economic development incentives create an energized business environment for any corporation looking to locate here."

Jim Swan, Mayor

MAJOR EMPLOYERS

- Walt Disney Company
- Osceola Regional Medical Center
- Walmart ■ Publix
- Gaylord Palms Resort & Convention Center
- Florida Hospital
- McLane/Suncoast, Inc.
- Valencia Community College
- Tupperware Brands Corp.

CITY STATS

Incorporated
1883

Population
59,682

Municipal Boundaries
21.17 sq. mi.

Government
Commission/Manager

CITY OF KISSIMMEE DEPARTMENTS/CONTACTS

Mayor's Office

Jim Swan
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City Manager

Mike Steigerwald
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Economic Development

Belinda Ortiz
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Building Permits

Juan F. Hernandez
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Business Tax Receipt

Josh DeVries
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Planning & Zoning

Lucie Ghioto
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CITY INCENTIVES AND BUSINESS ASSISTANCE PROGRAMS

Downtown Kissimmee Community Redevelopment Agency (CRA): Assists businesses to ensure their growth and the growth of the downtown area through incentive programs, historic preservation and design guidance. The CRA provides several commercial grants including: Matching Sign Grant - Matching Facade Rehabilitation Grant - Matching Revitalization Grant - Water-Sewer Impact Fee Assistance.
www.KissimmeeCRA.com

KUA Commercial Line Extension Fee Waiver (only for FY 2012/13): KUA has partnered with the City to offer commercial line extension fee waivers. The eligibility criteria is being developed, but waivers will be granted through the City's Economic Development Office. For more information please call 407.518.2307.

KUA Business Assistance: KUA reduced rates by 10% for business customers who use 1,500 kilowatt hours of power a month or less.

Kissimmee Main Street - New Business Start-up Program: Qualified businesses are allowed to pay their utility deposit over a 24 month period by KUA. Additionally, program participants, will be reimbursed for their first \$500 spent on start-up marketing & advertising.

Kissimmee Main Street - Conditional Use Assistance Program: Main Street will reimburse program participants for the first \$1,000 of the Kissimmee Development Review Committee's Conditional Use submittal fee. www.KissimmeeMainStreet.com

Business Analysis Reports and Maps: The Economic Development Office offers free advanced business analysis to businesses interested in relocating to the City. Future plans are to provide consumers this functionality via the City's website dbis.kissimmee.org.

Kissimmee/Osceola Enterprise Zone: This Enterprise Zone provides additional incentives for qualifying companies investing in the area. Contact: Christina Morris, 407.742.4207 or by email cdaw@osceola.org.

UCF-KISSIMMEE BUSINESS INCUBATOR: This community partnership provides early stage companies with the enabling tools, training and infrastructure to create financially stable high growth/impact enterprises. Contact: Rafael Caamano, 407.343.4300 or visit www.incubator.ucf.edu.

MAJOR BUSINESS DISTRICTS

District	Acreage	Classification	Industry Focus
Downtown CRA	57	Mixed Use	Mixed Use
Oak Street Corridor	65	Office	Medical
Gateway Airport	894	Aircraft Hangar	Aviation
Airport Industrial	281	Industrial	Manufacturing and Distribution
Vine St. Corridor	4,686	Mixed Use	Mixed Use

RECENT BUSINESS ESTABLISHMENTS/ACTIVITY

■ Lakefront Park Redevelopment: The City is investing \$28M towards the redevelopment of its downtown lakefront park. Upgrades to the park include new children splash pads, new marina, event lawn and stage. Redevelopment opportunity near the park: commercial conversion of the historic Hansel Powerplant Building into mixed use facility.

■ Vine Street (US 192) Corridor Redevelopment: An analysis is almost completed to identify emerging market opportunities for a major commercial corridor spanning US 192 within City limits.

■ Emerging Medical Corridor: The two hospitals within city limits are in expansion mode. Florida Hospital-Kissimmee has just completed its \$60M Outpatient Tower. Osceola Regional Medical Center has recently announced a \$52M campus expansion, with further plans of growth.

■ Kissimmee Gateway Airport: This city owned general aviation airport has recently completed the installation of its Instrument Landing System. This system facilitates executive jet landings during inclement weather.

Updated 0511

Founded in 1977, the EDC markets Metro Orlando as a top location for business investment and expansion.

Committed to diversification of our region's economic base, the EDC specializes in development of the technology, corporate business, international trade and film/television production industries. For more information about the EDC, visit OrlandoEDC.com or call 407.422.7159.

"Putting imagination to work" is a registered service mark of the Metro Orlando Economic Development Commission.