

## DISCOVER WHY ORLANDO IS KNOWN WORLDWIDE AS THE NATIONAL CENTER FOR SIMULATION

There is a reason that Orlando has become home to the world's leading MS&T companies ... names like Lockheed Martin, Northrop Grumman, SAIC, Indra Systems, Silicon Graphics, and so many more. With the training system commands for the U.S. Army, Navy, Air Force, Marine Corps and Coast Guard all based here, this region is the epicenter for defense and related technology contracts. Orlando's MS&T industry is further enhanced by our prominence in entertainment technology, which helps bring compelling "story telling" aspects to simulation applications. Add in specialized higher education programs and an established talent pool. It all makes Orlando the "place to be" for MS&T!

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### Headquarters Office

301 East Pine St., Suite 900  
Orlando, FL 32801  
P. 407.422.7159 F. 407.425.6428

### Gloria LeQuang, Director

[Gloria.LeQuang@OrlandoEDC.com](mailto:Gloria.LeQuang@OrlandoEDC.com)

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and Osceola Counties and the City of Orlando*

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## MODELING, SIMULATION AND TRAINING WHERE "VIRTUAL" BECOMES REALITY



Putting imagination to work®  
ORLANDO

Metro Orlando has long been recognized as the **NATION'S EPICENTER** for modeling, simulation and training (MS&T) technology.

As the largest MS&T cluster in the country, this sector in Metro Orlando includes:

- 150+ companies
- 32,000 workers
- Gross Regional Product of \$3 billion



Simulation applications developed in Orlando have evolved over the past 40 years. Growing from our roots in military training, today the region's MS&T industry contributes to such diverse fields as:

- Aviation and Aerospace
- Education
- Emergency Services
- Entertainment
- Homeland Security
- Information Technologies
- Medical Technologies
- Microelectronics
- Optics and Photonics
- Transportation



**NATIONAL CENTER OF EXCELLENCE  
IN SIMULATION AND TRAINING**

## WHY ORLANDO?

### ■ More than 150 MS&T companies

Provides partnering and leveraging opportunities for new business ventures.

### ■ Gross Regional Product of \$3 billion

Deep cluster includes companies of all sizes; supported by professional services.

### ■ Training System Procurement Commands for the U.S. Military

\$5 billion in annual contracts awarded to prime and sub contractors through Army, Navy, Air Force, Marine Corps and Coast Guard Training System Commands, all based at the renowned Central Florida Research Park.

### ■ University of Central Florida, 53,000 strong

One of only three universities to offer Ph.D. for MS&T; 3rd largest university in nation; prominence in engineering and computer science.

### ■ Embry Riddle Aeronautical University

Top aviation and aerospace school offers renowned flight and air traffic control simulation programs.

### ■ Research Funding

Matching fund research dollars and R&D collaboration available through unique university partnership programs.

### ■ Blend of Military and Entertainment Technology

Local access to skilled animators, storytellers and game developers provides competitive edge in designing effective products.

### ■ Headquarters for the National Center for Simulation

Leading industry trade association provides interface between military, corporate, government and academic partners.

### ■ Global Corporate Presence

Lockheed Martin. SAIC. Northrop Grumman. General Dynamics. Saab. L-3 Communications. Rockwell Collins. CAE. Silicon Graphics. Indra Systems. JHT. Wyle. DiSTI. All major industry players with a major presence in Metro Orlando!

*“Orlando and Central Florida are the epicenter for modeling and simulation. When you combine the power of the Research Park, close ties between a world class university, private industry and the military, you produce a synergy found nowhere else in the world. Companies who want to be serious players in the modeling and simulation industry need to consider focusing their efforts on Orlando and Central Florida.”*

*– Thomas L. Baptiste  
Lt. General, USAF (Ret)  
President/Executive Director  
National Center for Simulation*

Metro Orlando's significance as an MS&T hub has earned the region the distinction of **NATIONAL CENTER FOR SIMULATION AND TRAINING**. The extensive resources and expertise available here reinforce the region's reputation as an **UNMATCHED LOCALE** for new and expanding companies.