

# INNOVATION WAY:

A strategic land use and economic development initiative designed to attract and support technology companies in Orlando/Orange County, Florida.



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# INNOVATION WAY

## A FRAMEWORK FOR HIGH TECH GROWTH



## INNOVATION WAY

The 90,000-acre Innovation Way district links the University of Central Florida, the nation's second largest university, with the Orlando International Airport, a facility rated among the busiest and best for customer service.

Also anchoring the district are the top-rated Central Florida Research Park and the new Lake Nona Medical City and International Corporate Park developments.

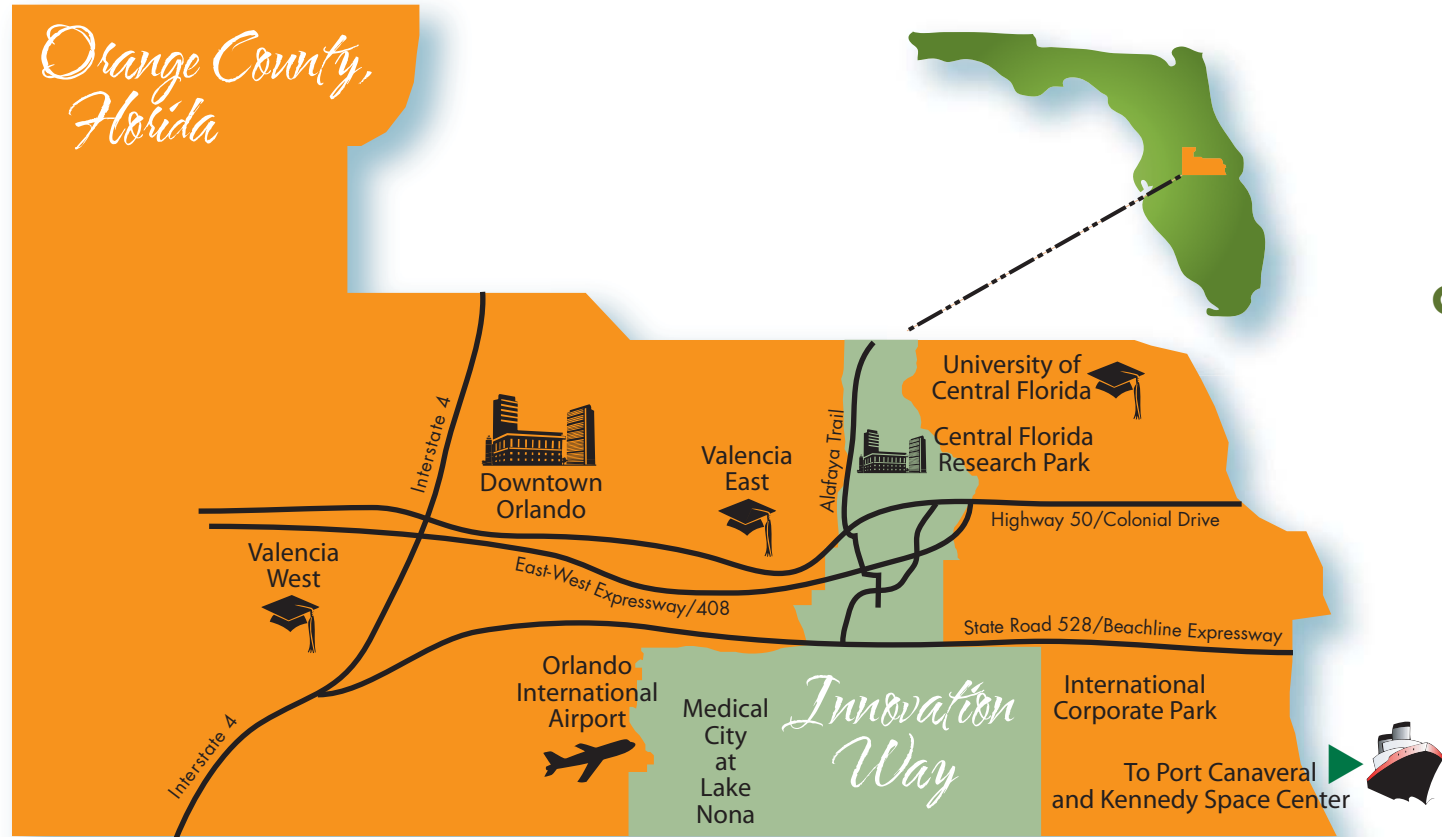
Now located or under construction within the 600+ acres at Lake Nona Medical City are:

- University of Central Florida Burnett School of Biomedical Sciences
- Sanford-Burnham Medical Research Institute
- M. D. Anderson - Orlando's Cancer Research Institute (CRI)

- University of Central Florida College of Medicine
- Nemours Children's Hospital *scheduled for 2012 opening*
- Orlando VA Medical Center, to include the Department of Veterans Affairs' Medical Simulation Center for Excellence, *scheduled for 2012 opening*
- The University of Florida Research Center and College of Pharmacy, *scheduled for 2012 opening.*

In addition to its prominent tourism industry and emerging life sciences cluster, the Orlando region is a hub for a variety of high tech industries. The region is strong in the simulation, photonics, software and digital media sectors.

Innovation Way provides specialized resources and a supportive environment for growing technology companies.



Orange County, the region's corporate business center and most populous county, is home to the City of Orlando and twelve other incorporated cities.

## ORANGE COUNTY, FLORIDA

Located in the approximate center of the state, the region provides easy access to major seaports and is home to one of the world's leading international airports. Two of the state's major highways, Interstate 4 (east-west) and the Florida Turnpike (north-south), intersect just outside of Orlando.