

DIGITAL MEDIA WHY ORLANDO?

- Three major theme park companies are located here – Walt Disney World Resort, Universal Orlando Resort, and SeaWorld Orlando – employing thousands of engineers, artists, writers, and creative talent.
- One of the world's top selling video games franchise – *EA Sports Madden Football* – is produced in Orlando.
- Metro Orlando's production industry, which includes digital media, accounts for \$845.5 million in direct sales and 3,400 direct employees.
- Orlando is home to the largest, identified cluster of simulation companies in the world – including more than 100 companies and close to 6,000 direct employees.
- The University of Central Florida (UCF) has combined the disciplines of computer science, graphic arts, communication and film into the School of Film & Digital Media.
- UCF's Florida Interactive Entertainment Academy (FIEA), provides a master's level degree for students going into the interactive entertainment / gaming industries.
- Los Angeles-based motion capture studio, Vicon/House of Moves (HOM), expanded into Orlando in 2007. The nationally-recognized company equips the only professional motion capture studio on the East Coast with fully integrated film, video and audio facilities. Co-located with FIEA, HOM serves as the cornerstone for Orlando Mayor Buddy Dyer's Creative Village in downtown Orlando.
- The Golf Channel is headquartered in, and originates all original programming from, the region.
- The simulation procurement commands for the U.S. Army and Navy are located in Orlando's Central Florida Research Park, one of the top-ten research parks in the world, laying the infrastructure for the convergence of entertainment and military technologies. The Air Force, Marines, and Coast Guard also have facilities in the park.
- Several highly regarded animation studios are located in Orlando, including Premise Entertainment and Two Door Productions.
- Computer programmers and engineers are developing tomorrow's cutting-edge theme park attractions through Orlando-based companies such as Technomedia Solutions, Oceaneering, and ITEC.
- Home to Full Sail University, which offers degrees in digital media, computer animation, game design, and film/video production. The digital media program focuses on computer graphics, web design, 3D modeling, multimedia, authoring, broadcast design, 3D animation, and computer networking. Full Sail's 191-acre campus welcomes over 8,000 students from 50 states and 65 countries.
- Home to the Digital Animation and Visual Effects (DAVE) School, a non-public career education school providing technical training for aspiring Computer Animators and Visual Effects Artists.
- More than 7,500 higher education students annually enroll in digital media programs throughout the Metro Orlando region.

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DIGITAL MEDIA

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The progressive digital media sector in Metro Orlando emerged from the convergence of several established sectors in the region, including:

- Modeling, simulation and training (MS&T)
- Film and television production
- Theme park/ride and show
- Interactive and immersive entertainment

Today, the region is positioned in the heart of one of the top 12 clusters for digital media in the country. As new applications for digital technology have continued to emerge, the industry has kept pace in Metro Orlando. With a focus on content creation and enabling technologies, the digital media sector features:

- 1,200+ companies
- 30,000 workers
- Annual revenue of an estimated \$9 billion (figure includes location-based entertainment)

Metro Orlando has the technical infrastructure, talented employee pool and educational resources necessary to further the growth of digital media in this region. Combined with strong community dedication to enhancing the sector, Metro Orlando is brimming with opportunity for both entrepreneurs and established businesses.

Overview and History

The digital media cluster in Metro Orlando is steadily growing as the technology fueling the industry is cross applied to other established sectors in the region including:

- Modeling, simulation and training (MS&T)
- Film and television production
- Theme park/ride and show
- Interactive and immersive entertainment

Industry leaders predict that this cross application will lead to increased collaboration among these fields through shared research and technology breakthroughs.

Today, close to 400 production companies are based in Metro Orlando. Companies in the region incorporate elements of digital media technology in a host of professional offerings:

- Training
- Instructional design
- Website development
- Special effects
- Interactive video
- Entertainment
- Marketing

The sector has evolved over the years as an outgrowth of the prominent MS&T cluster, as well as the film and video production industry, which arrived here in the 1980s. With a strong U.S. military presence in the region, digital media companies have been able to take advantage of government contracts to lend their expertise to projects like experiential training exercises. Opportunities in theme park ride development, and film production bolstered by the presence of Walt Disney World Resort and Universal Orlando Resort, also abound.

Metro Orlando features sound infrastructure supporting digital media businesses:

- Film soundstages
- Post production houses
- Television broadcast studios — The Golf Channel headquartered in the region

Additionally, Florida ranks sixth in the nation for broadband penetration and Metro Orlando is the second largest market for Bright House Networks in the U.S.

Demonstrating its dedication to advancing the digital media industry in the region, the Metro Orlando EDC commissioned a comprehensive independent study to assess the current environment and determine strategic direction for the future. The study was conducted with the input of more than 90 professionals representing business, government and academia interests in digital media.

The *Central Florida Digital Media Initiative*, produced by PwC Consulting, found that digital media in Metro Orlando is already a vibrant sector and made six key recommendations to promote continued growth of the industry. Action plans are being made to implement a majority of PwC's recommendations:

- Emphasizing a digital media focus on content creation and technological developments with special concentration on leveraging core strengths across industry sectors and increasing growth of core clusters
- Underscoring the attractiveness of investing in the region to help stimulate financial growth in digital media
- Integrating education as a catalyst to the region's digital media initiative

Marketplace

Close to 400 production companies are based in Metro Orlando, employing 3,400 individuals and annually generating \$845.5 million in sales. Businesses in the sector provide diverse creative services:

- Website design
- Corporate training programs
- Interactive e-commerce
- Video game development
- Military simulations
- Special effects
- Theme park rides and shows
- Education tools
- PDA content
- Computer animation

The emerging digital media cluster in Metro Orlando has aligned with related industries that have already established a foothold in the region such as modeling, simulation and training (MS&T), film and entertainment, and theme parks and attractions. As technology has advanced, digital media has become a complementary element to these industries with seemingly unlimited potential for cross application.

Local companies have captured high-profile clients, as well as lucrative government contracts from the U.S. Navy and Army, as they both have extensive facilities in the area.

- A studio was awarded a \$1.4 million contract from the U.S. Navy to develop Battle Stations, a 12-hour immersive training exercise for use in a final exam for boot camp recruits.
- A local media production firm was selected by NASA to produce a kiosk using 3D Flash animation and video for use at the tradeshow and Kennedy Space Center.
- A firm was awarded a \$1 million contract from the Pittsburgh Steelers to provide computer kiosks at Heinz Field.

Further backing the digital media cluster in Metro Orlando are businesses directly linked to the field, which provide services and support enabling the industry to prosper:

- Software publishers
- Computer system design
- Telecommunications
- Communications equipment manufacturing
- Graphic design services

Workforce

Members of the digital media industry in Metro Orlando say the region is teeming with talented, skilled workers due largely to the many quality educational and vocational training facilities available in the region:

- University of Central Florida
- Seminole State College of Florida
- Valencia Community College
- Daytona Beach Community College
- Full Sail University
- Digital Animation & Visual Effects School (DAVE)
- International Academy of Design & Technology – Orlando (IADT)
- Orlando Tech

More than 7,500 students annually enroll in digital media programs at Metro Orlando schools. Intent upon developing talent locally and keeping it here, magnet programs for digital media are also offered at the high school level.

Workforce Florida, Inc., WORKFORCE CENTRAL FLORIDA and the Metro Orlando Economic Development Commission have joined together to sponsor a workforce development program for the MS&T sector. This initiative will focus on helping companies diversify their businesses through increased knowledge in business development and workforce training.

The digital media sector in Metro Orlando currently employs approximately 30,000 people. Industry representatives say the region's employee pool is one of the most stable and affordable when compared to other high tech clusters like Silicon Valley. Additionally, workers tend to command lower salaries than other regions, and turnover does not appear to be as rampant.

As youth typically drives technological innovation, another desirable feature of Metro Orlando is its young population; the median age of the region is 38.

Education

As the digital media sector has flourished in Metro Orlando, local institutions have responded with valuable educational and vocational training programs to add to the quality of the employee base. These programs provide students with a strong foundation in digital media, while focusing on future applications and emerging technology.

University of Central Florida (UCF)

The UCF [Florida Interactive Entertainment Academy \(FIEA\)](#) is a graduate-level video game design and development school within the [Center for Emerging Media](#) based in downtown Orlando's emerging "Creative Village." Designed to provide students with team-based, industry-led education that provides experience as they learn, students at FIEA also have use of Studio 500, a production complex that offers commercial and student clients professional stage and support facilities for film, video and MOCAP production. Co-located with FIEA in Orlando's "Creative Village" is Vicon's House of Moves east coast operation.

Students work on the latest game engines and software and are mentored by faculty with decades of game-making experience. Students can earn a Master's degree in Interactive Entertainment with areas of specialization in 3-D modeling, animation and motion, technical artistry, software development, and production management.

The [UCF Film Department](#) focuses on developing a student's creative voice and stresses entrepreneurial filmmaking and the use of new technology in the production and distribution of their work. The undergraduate degree is an integrated program featuring three main areas of study:

- Digital cinema
- Producing/directing
- Screenwriting

The phenomenal worldwide success of *The Blair Witch Project*, an independent film created by five former UCF film students, boosted the Film Department's profile and led to a sharp increase in the school's enrollment.

[Full Sail University](#)

Full Sail University is a private, for-profit university located in Winter Park, geared toward the entertainment industry and known for its around-the-clock schedule. It offers degree programs in Computer Animation, Digital Arts & Design, Education Media Design & Technology, Entertainment Business, Film, Game Art, Game Development, Music Business, Recording Arts, Show Production & Touring, and Web Design & Development. Full Sail awards Associate's, Bachelor's, and Master's degrees after 12 to 21 months of an accelerated education.

The digital media program focuses on:

- Computer graphics
- Web design
- 3D modeling
- Multimedia authoring
- Broadcast design
- 3D animation
- Computer networking

[Valencia College](#)

Valencia offers an associate's degree in Digital Media Technology with specialization in development, production and presentation. Combining classroom experience with real-world projects, the program prepares students to become:

- Project managers
- Multimedia authors
- Webmasters
- Digital videographers
- Video technicians
- Audiovisual technicians

[Seminole State College of Florida \(SSC\)](#)

SSC offers an associate's degree in Multimedia Technology with a specialization in Graphic Design and Web Design. This program trains students to use computers in combination with text, graphics and various software programs to produce professional quality publications, illustrations and web-related technology for print, film and animation.

[Daytona Beach Community College \(DBCC\)](#)

DBCC, in cooperation with the simulation industry and with Seminole State College and Valencia College, has nearly completed development of a new AS Degree Program in Simulation Technology. Recognized as the national center for simulation, DBCC believed the need existed in the region for Associate Degree technicians grounded in the basics of modeling and simulation. In the development of this program, DBCC also partnered with UCF to include a "2+2" component that will allow graduates to pursue their education in this field. DBCC's creation of a "2+2" program shared with the area community colleges and UCF helps expand the degreed workforce essential to growing this industry in Central Florida.

[Digital Animation & Visual Effects School \(DAVE\)](#)

Located on the lot of Universal Studios Florida, the DAVE School provides immersion in computer animated special effects, with extensive practice under qualified supervision. The DAVE School has designed a program that simulates actual production experience, with every lesson plan based on objectives faced daily by professional animators.

[International Academy of Design & Technology - Orlando \(IADT\)](#)

Accredited by the Accrediting Council for Independent Colleges and Schools, IADT offers Bachelor's and Associate's Degree programs in fields such as marketing, design and computer graphics. The Bachelor of Fine Arts degree program in Game Design and Development is designed to provide education in principles and techniques used to create interactive 2D and 3D computer and video games. The Bachelor of Fine Arts program in Multimedia Design exposes students to a broad range of multimedia — web design, print media, 3D modeling and animation, and digital audio and video production. And the Bachelor of Fine Arts Degree in Computer Graphics provides students with the skills necessary to function as a graphic designer, package or product designer, marketing or advertising designer, illustrator or media designer.

[Orlando Tech](#)

Located in downtown Orlando, Orlando Tech offers certificate programs in Digital Audio Production, Digital Video/TV Production, and 3D Animation Technology, as well as MAC computer specialization. The facility includes access to motion capture equipment and a working broadcast studio available for corporate use as well.

Local High Schools

To provide intensive digital media training to younger students, [Edgewater High School](#) and [University High School](#) established the Creative Arts and Technologies Academy where students create a variety of digital-design products, video, animation, graphic layouts and web pages. They gain practical experience by designing products for local clientele, which helps students enter the job market.

Industry Organizations & Involvement

Metro Orlando features a number of different industry associations and advisory councils that are focused on advancing the digital media sector:

- Information sharing
- Promotional efforts
- Educational resources
- Government lobbying
- Investment initiatives
- Start-up support

Following are brief overviews of a sampling of these organizations.

[Digital Media Alliance Florida \(DMAF\)](#)

DMAF is a non-profit industry association whose mission is to support and aggressively promote Florida's leadership in the research, development, application and usage of interactive, dynamic and experiential digital media for:

- Learning
- Entertainment
- Marketing
- Information

Headquartered in Orlando, the association facilitates collaboration and partnerships among the digital media industry and government, educational, creative and financial organizations to strengthen the industry and workforce for global competition.

[Florida Motion Picture and Television Association \(FMPTA\)](#)

FMPTA (Orlando/Central Florida Chapter) is a not-for-profit organization comprising volunteer members involved in all areas of Florida's production industry. The primary objective of FMPTA is to encourage and facilitate increased film, video and sound recording production in Florida.

[International Game Developers Association \(IGDA\) Orlando Chapter](#)

IGDA Orlando is the local chapter of the International Game Developers Association, the largest non-profit membership organization serving individuals that create video games. IGDA is committed to advancing the careers and enhancing the lives of game developers by connecting members with their peers, promoting professional development, and advocating on issues that affect the developer community.

Metro Orlando Film Commission

A division of the Metro Orlando Economic Development Commission, the objective of the Metro Orlando Film Commission is to:

- Attract production to the region
- Serve as a resource to the local production community
- Spearhead the region's growth as a digital media center

National Center for Simulation (NCS)

NCS was formed in 1994 to advance simulation technologies and serve as an essential link between government, industry and academia engaged in research, development and applications of this sector. Its three main objectives for the next five years are to help:

- Create a vibrant simulation community that is relatively insulated from economic downturns
- Expand the range of simulation technology applications
- Provide a national communications forum and information sharing network for simulation professionals, practitioners and decision-makers

Orlando Association for Computing Machinery (ACM) SIGGRAPH Chapter

The Orlando ACM SIGGRAPH Chapter is a member of the global network of diverse communities, comprised of artists, scientists, developers and educators devoted to the advancement of the art and science of computer graphics and interactive techniques. The Chapter was founded in 1991 by a group of dedicated computer graphics enthusiasts and is organized and operated exclusively for educational, artistic and scientific purposes. Specific objectives are to promote an increased knowledge of, and greater interest in, the science, art, design, development and applications of modern computing in computer graphics. The chapter promotes cross-industry interaction and multidisciplinary creativity with professionals, students, educators, artists, musicians, designers, programmers and vendors.

Women in Film & Television - Florida (WIFT-FL)

WIFT-FL is charged with building positive images of media-makers, empowering them to achieve their highest professional and creative potential, and helping create more job opportunities throughout Florida, with primary focus on Central Florida.

In addition to the numerous professional events attended and hosted by the Metro Orlando EDC, other trade organizations hold various local and nationally attended events such as:

- **Florida Educational Technology Conference (FETC)**
The FETC was established in 1996 with the objective of advocating and supporting the use of technology in education by providing an annual world class conference and other initiatives for the education community.
- **International Association of Amusement Parks and Attractions Convention (IAAPA)**
The IAAPA annual convention features the latest, most innovative products and services from around the world. Attendees can network with 30,000 colleagues from more than 100 countries, see firsthand the latest technology from the industry's biggest names, and check out the next generation of crowd-pleasing, revenue generating entertainment.
- **MegaCon**
This annual show is the Southeast's premier comic, sci-fi, anime, gaming and multi-media event. The conference attracts over 200 top professionals and features extensive gaming and continuous anime rooms.

Incentives

When it comes to pro-business orientation, one would be hard-pressed to identify a better example than Metro Orlando. Both Florida and Metro Orlando offer attractive incentives to qualifying companies relocating and expanding. Elected officials have demonstrated their commitment to economic development through the adoption of incentive packages based on the needs of the company.

This assistance is provided on a case-by-case basis, with job creation, quality of wages and capital investment being the significant deciding factors. The state and local tax climate can also be considered an incentive to investing in the region. Available incentives include:

- Industry-Specific Incentives
- Workforce Training
- Site-Specific Incentives
- Infrastructure Incentives
- Tax Exemptions

For more details on the incentives listed here, please visit the "[Relocate & Expand/Incentives](#)" section of the Metro Orlando EDC's website at OrlandoEDC.com.

Company Profiles

Metro Orlando is home to a growing digital media cluster encompassing 1,000 companies involved in bringing advanced digital technology together with creative production techniques. The resulting content can be used anywhere from the classroom to amusement parks. Below are overviews of a sampling of digital media companies operating in Metro Orlando.

[360Ed](#)

360Ed was founded in 2006 by video game industry veterans with the specific mission of bringing commercial game industry practices (video transfers, gaming and film technologies, and design) into the education, medical and military learning environments. 360Ed aims to combine the best of entertainment and education.

[Blue Orb, Inc.](#)

Founded in 1997, Blue Orb, Inc. is a high tech company located in Winter Park that specializes in the research, production, distribution, and licensing of advanced input systems for gaming, computing, and communications devices. The Company's mission is to create and bring to market innovative products that enhance the gaming experience. Blue Orb products fulfill the text messaging needs of the online gamer and seamlessly integrate gaming and messaging.

[Digimation](#)

Digimation is a leader in the 3D industry, providing the definitive source of quality 3D digital content, creative services, and software solutions to the entertainment and defense industries. As one of the world's leading providers of 3D content, Digimation develops and markets high-quality, technically accurate, 3D models that operate within virtually all 3D software applications.

Digitec Productions

Digitec offers full-service media production providing interactive services, film, video and audio production and post production. The company specializes in:

- Web design
- e-Business development
- DVD and CD-ROM production
- e-Learning

Dream Balloon Productions

Dream Balloon Productions is devoted to producing high-quality family entertainment through the use of computer-generated (CG) animation. With award-winning creative talent and technological capabilities, their goal is to produce family animation films that deliver great stories, breathtaking visual imagery and a likeability that appeals to both children and adults.

ECS

ECS is a leading provider of educational games and simulation, interactive performance assessment tools, mobile learning environments and enterprise-wide information management systems. Their engineering team brings together an experienced group of professionals that value innovation and creativity while focusing on customer's needs. ECS was incorporated in 1997 to provide advanced learning technologies, multi-disciplinary engineering and IT services, and project management support services for the government and commercial sectors.

Electronic Arts (EA)

EA is the world's leading independent developer and publisher of interactive entertainment software for personal computers and advanced entertainment systems. EA continues to innovate and improve interactive gaming. Combining diverse media such as video, photographic images, motion capture, 3D face and body rendering technologies, computer graphics, and stereo sound with contributions from storywriters, film directors and musicians, EA uses technology and creativity to create mainstream entertainment through an interactive medium. Since its inception, EA has garnered more than 700 awards for outstanding software in the U.S. and Europe. The company has operated a development studio (EA Tiburon) in Metro Orlando since 1995 and has developed the following EA Sports game series:

- Madden NFL™ Football
- Tiger Woods PGA Golf
- EA Sports NASCAR
- NCAA Football

Tiburon also developed its first non-sports title, Superman Returns™: The Videogame.

Helios Interactive

Helios Interactive is a full-service game development studio and a 3D software technology company that conceives, develops and produces games for any platform whether it be PC-, Mac-, mobile- or console-based. Helios specializes in the following areas of 3D Interactive Entertainment:

- Full 3D games of various genres (FPS, RPG, RTS, MMO, etc.)
- 3D casual games
- Web 3D games
- Mobile game development
- Advergaming
- IP development
- Animations/machinima

Helios has partnered with some of the most innovative educational providers in the world to help develop the next generation of artists, programmers, and game developers.

[House of Moves](#)

House of Moves is a nationally-recognized company (headquartered in L.A.) that designs and equips the only professional motion capture studio on the East Coast with fully integrated film, video and audio facilities. House of Moves, which is co-located with UCF's Florida Interactive Entertainment Academy (FIEA), serves as the cornerstone for Orlando Mayor Buddy Dyer's Creative Village in downtown Orlando. The company works closely with FIEA students, further strengthening the real world education provided at that graduate level UCF academy.

[IDEAS](#)

IDEAS is a creative content studio that produces entertainment, learning and marketing content for media and immersive platforms. Not locked into any specific delivery system, IDEAS drives the power of a creative story across every platform that can reach a specific audience, including Web, CD-ROM, DVD, film, video and live environments.

[Indra Systems, Inc.](#)

Headquartered in Madrid, Spain, with a worldwide employee base of over 5,000, Indra Systems opened its first U.S. office in Metro Orlando in 2002 to boost its presence in this market. The company specializes in three main lines of business: Information Technologies, Simulation and Automatic Maintenance Systems and Defense Electronic Equipment. The U.S. Navy awarded the Orlando office with a contract worth more than \$12 million to develop a complete mission simulator for the Marines' AV-8B Harrier vertical takeoff aircraft.

[Instruxo LLC](#)

Instruxo is an Orlando-based digital media company that helps U.S. firms break into new global markets. It helps companies communicate across countries by telling stories that are a language-and-cultural transformation of their message for new customers. Its services are available in English, Spanish, Chinese, Portuguese, Arabic and other languages. Instruxo creates videos that play on small cell-phone screens to giant screens at global tradeshows. It designs applications that promote products on iPads, iPhones and other cell phones. It translates websites, blogs, social media and sales information into the native language that global customers understand.

[IZEA](#)

Founded in 2006, Orlando-headquartered IZEA connects advertisers with social media publishers, helping them monetize their social media presence. The company has completed over two million social media sponsorships for customers ranging from small local businesses to Fortune 50 organizations.

[Lightmaker](#)

Lightmaker is a multi-disciplinary digital agency with experience in creating and managing digital strategies and destinations. With offices in four countries, Lightmaker's U.S. headquarters is located in Orlando, FL.

[Lockheed Martin](#)

Lockheed Martin, one of the largest single employers in Metro Orlando, is a customer-focused, global enterprise principally engaged in the research, design, development, manufacture, and integration of advanced technology systems, products, and services for government and commercial customers. Lockheed Martin's Central Florida business units are ranked fourth among the *Top 100 Companies for Working Families*. Lockheed Martin Simulation, Training & Support is the corporation's Simulation and Training Center of Excellence and leads the F-35 Joint Strike Fighter training program.

[n-Space, Inc.](#)

Based in Orlando, n-Space, Inc. is Florida's largest digital media headquartered company. n-Space designs and develops innovative and technically-sophisticated video games for multiple platforms, including Nintendo Wii and DS, Xbox 360 and Sony Playstation 2 and PSP. Founded in 1994, n-Space develops both original properties, as well as games based on popular franchises such as Star Wars, Toy Story, Call of Duty, Duke Nukem, Danger Girl, Rugrats, and Die Hard.

[NBC Universal](#)

A world leader in media and communications, NBC Universal operates in all businesses that are key to the digital communications of tomorrow. Universal Orlando Resort, a division of NBC Universal, has multiple ties to Metro Orlando's digital media industry. From the world's most sophisticated theme park rides and immersive entertainment to studio backlots and complete production and post production services, Universal Orlando Resort brings unique entertainment experiences to millions of people around the world.

[Premise Entertainment](#)

Premise Entertainment is a premier media-based production company specializing in storytelling and character development for animation and live action productions. Premise maintains a focus on quality character-driven content, from development and story concept all the way through production to final compositing, editorial and post. Made up of industry professionals, former Walt Disney Feature Animation colleagues and live action film veterans, Premise is an originator of creative content as well as a support and co-production studio for film, television, publishing and web-based media.

[Science Applications International Corporation \(SAIC\)](#)

SAIC is the world's largest, employee-owned research and engineering company and provides information technology, systems integration and eSolutions to commercial and government customers. The company's engineering focus has been on solving complex technical issues in national and homeland security, energy, the environment, telecommunications, healthcare and transportation. The Army's Simulation, Training and Instrument Command recently awarded the company an eight-year contract worth up to \$4 billion. Under the contract, SAIC is responsible for the design and implementation of constructive domain systems, which include automated simulations representing the actions of people and systems within the simulation.

[Vidaroo](#)

Vidaroo is a video technology company that provides an online video platform, video production and advertising on its online video network reaching over 10 million visitors monthly. Their online video platform, online video advertising network and video production has earned the trust of a growing customer base including advertising agencies, iconic artists, media companies, organizations, businesses and national brands such as Microsoft, Coca-Cola Company, *Tribune News Company*, Toyota, Emmis Communications, Clear Channel, Black Eyed Peas, Mary J. Blige, Britney Spears, Justin Timberlake and more. Vidaroo's online video publishing technology enables businesses to easily create and monetize video and advertising delivery.

[ZeeGee Games](#)

Zeitgeist Games, Inc. was originally started in 2002 as a "pen and paper" role playing game company. After the immediate success of the company, the company decided to expand its product line into the realm of video gaming and the company you see today was born. In July 2009, Zeitgeist Games was renamed ZeeGee Games. At present, ZeeGee Games has developed games and applications on such platforms as PC, Nintendo DS, and iPhone.