

# ORLANDO ROCKS

**GROWTH ECONOMY**  
What defines  
a growth economy?

**JOB CREATION:**  
For over a decade  
Orlando has ranked  
as one of the top  
two regions in  
the nation for  
employment growth.

**VITALITY:**  
Each year Orlando  
appears among  
Policom Corporation's  
top 25 U.S. metros  
for economic strength  
and stability.

**HIGH PERFORMANCE:**  
Noted for  
entrepreneurial  
activity and innovative  
approaches, Orlando  
ranks among  
Milken Institute's  
best performing cities.  
Add in global  
accessibility; the  
nation's 2nd largest  
university; a talented  
young workforce;  
and thriving corporate  
base ... and you  
have an unbeatable  
formula for  
business success.

## ORLANDO ROCKS ... For Innovation & Entrepreneurs



▲ Orlando: one of only two communities in the world currently building a **"medical city"**. The cluster of life science companies emerging here includes a new University of Central Florida College of Medicine, East Coast headquarters of Sanford-Burnham Medical Research Institute at Lake Nona, Nemours Childrens Hospital, Veterans Affairs Hospital, University of Florida Research Center and Orlando Health's M. D. Anderson Cancer Center Orlando. Within ten years, the cluster is expected to create

30,000 jobs and generate \$7.6 billion in economic impact.

- ▲ Orlando: one of the "12 Best Cities for Innovation". (*Fast Company*)
- ▲ Orlando: "Top 10 City to start a business" (*Entrepreneur magazine*)
- ▲ Orlando: #1 spot to grow a small business (*Bizjournals*)
- ▲ Orlando: one of the "Top 10 Places in the South for Emerging Industries". (*Southern Business & Development*)
- ▲ Metro Orlando: 3rd "Hottest Large Cities for Doing Business"; 28th in the nation for entrepreneurs. (*Inc. magazine*)
- ▲ Metro Orlando: "Number One City for Entrepreneurs". (*Entrepreneur magazine*)
- ▲ UCF: 3rd in the "Top 10 Most Impactful Patent Portfolios". (*The Patent Scoreboard*)
- ▲ Florida: 8th among America's top states for business; #1 in workforce and #9 in technology and innovation among America's top states for business. (*CNBC*)
- ▲ Florida: 11th for entrepreneurial activity. (*Kauffman Foundation*)
- ▲ Florida: ranked 4th for innovation (*US Chamber of Commerce Global Intellectual Property Center*)

## ORLANDO ROCKS ... For Global Business Connections

- ▲ Orlando: A "North American City of the Future"; #3 in "Most Business Friendly" (*fDi magazine*)
- ▲ Orlando: one of the "50 Hottest Cities". (*Expansion Management magazine*)
- ▲ Metro Orlando: home to more than 150 international companies, representing approximately 20 countries.
- ▲ Metro Orlando: named one of three "global hot spots" in "What Makes A Winner: The Competition Issue". (*BusinessWeek*)

*continued on reverse*

## ORLANDO ROCKS ... For Technology Companies

▲ Industry giant **Electronic Arts**: the world's leading independent developer and publisher of interactive entertainment software - creates some of the world's top-selling games in Metro Orlando, including the popular *Madden NFL Football*, *NCAA Football*, *Tiger Woods PGA Tour* and several other game series.

▲ Orlando: one of the nation's "Best Geek Cities", citing the area as a top ten place to "get your geek on". (*WIRED* magazine)

▲ Metro Orlando: rapidly growing technology industry of 2,600 companies employing more than 42,000.

▲ Metro Orlando: nationally recognized as a hub for innovation in digital media, simulation, aviation and aerospace, and financial software.

▲ Metro Orlando's Central Florida Research Park: **7th largest research park** in the country. This 1,025-acre park, home to over 120 companies, employs more than 8,500 people; hub of the simulation procurement commands for the **U.S. Army, Navy, Air Force, Marines**



**and Coast Guard.**

▲ Metro Orlando: 4th on annual list of "Most Wired Cities". (*Forbes.com*)

▲ Metro Orlando: one of top five "Cities for MovieMakers". (*MovieMaker* magazine)

▲ Florida: 9th in overall biotechnology strength; one of the top 20 greenest states; one of the top 10 states for business climate. (*Business Facilities*)

▲ Florida: "Fourth-Largest and Second-Fastest Growing Cyberstate by Tech Employment". (*AEA*)

▲ Florida: one of "Top 10 Places for Film Production in the U.S." (*P3/Production Update* magazine)

## ORLANDO ROCKS ... For Education & Access

▲ The University of Central Florida: 2nd largest university in the country; home to over \$120 million in research; centers of excellence in lasers/optics and hospitality; AND, an all new medical school.

▲ Orange County: where 13 of 17 high schools are on *Newsweek's* "Top of the Class" list.

▲ Rollins College: number one university in the South on list of America's Best Colleges. (*U.S. News and World Report*); MBA program recognized among the nation's "Best Business Schools" in the newest edition of *Forbes* magazine and remains the #1-rated MBA program in Florida.

▲ Orlando International Airport: tied for 2nd "Best Large Airport for Customer Satisfaction". (*J.D. Power & Associates*); Busiest airport in Florida. (*Aviation Authority Statistics*)

▲ Florida: among the top three states with best workforce training programs. (*Expansion Management*)

▲ Florida: 4th in the nation for A.P. student performance.



## ORLANDO ROCKS ... For Business Growth

▲ Orlando: 3rd "Best Pro-Business State". (*Pollina Corporation*)

▲ Orlando: 4th "Best City in the Country for Creating Jobs". (*Forbes* magazine)



▲ Orlando: 4th "Best City for Business" in the large cities category. (*Inc.* magazine)

▲ Orlando: 9th fastest growing metro. (*Forbes*)

▲ Orlando: #1 for job growth from 2007-2012. (*Global Insight*)

▲ Orlando's office market: #8 in U.S. survey as an investment opportunity. (*Grubb & Ellis Market Strength Forecast 2007*)

▲ Orlando: 7th for "Business Vitality". (*Wall Street Journal*)

▲ Orlando: #1 for America's best jobs in the hottest markets (*Business 2.0*) and #4 hottest spot for job creation. (*Expansion Management*)

▲ Metro Orlando: 12th "Hottest Job Market" (*Business2.0*)

▲ Metro Orlando economy: ranks among the strongest economies in the U.S. and the strongest in the state of Florida. (*POLICOM Economic Strength Rankings*)

▲ Metro Orlando: among the "Best Places for Business and Careers". (*Forbes* magazine)

▲ Metro Orlando: repeatedly named a "Major Market of the Year". (*Southern Business & Development*)

▲ Florida: 9th "Best Market for Young Adult Job Seekers". (*Bizjournals*)

▲ Florida: 2nd on the list of "most pro-business states". (*Pollina Corporate Real Estate*)

▲ Florida: 5th "Business Friendly Tax State" for 2008. (*The Tax Foundation*)

## ORLANDO ROCKS ... As A Place To Call Home

▲ Orlando: 1st in Quality of Life Large Cities (*fDi* magazine)

▲ Orlando: "Great City for Salary Growth" in large part due to our emerging 'medical city'. (*Yahoo*)

▲ Orlando: 4th most popular city, based on where people want to live. (*Pew Research Center*)

▲ Orlando: 26th Best City For Singles (*Forbes.com*)

▲ Orlando: 9th "Most Attractive Metro for Young Adults". (*Bizjournal studies*)

▲ Metro Orlando: 11th of "Best Performing Cities". (*Milken Institute's 2008*)

▲ Florida: 2nd "Most Popular Place to Live". (*Harris Poll*)

**Contact: Declan Reiley**  
Vice President  
Business Development  
407.422.7159 x245  
407.617.0349 (cell)