

Osceola County Statistics



In Osceola County, visionary government and business leaders have paved the way for diversification of an economy that has long been rooted in tourism. Osceola County is home to a thriving 1,200-acre industrial park at Poinciana and cutting-edge commercial development at Celebration. Rapid permitting and aggressive incentive packages further enhance this county's attractiveness. Future development will center around the 12.5-mile Osceola Parkway, which connects Orlando International Airport (MCO) with local attractions and numerous major thoroughfares. Also on the horizon, the next generation of advanced manufacturing technology is being bred in Osceola County at the first-of-its-kind research center dubbed BRIDG (Bridging the Innovation Development Gap) — the world's first industry-led smart sensor consortium will leverage unique and existing technologies and processes in the development of advanced, universal technologies.

DEMOGRAPHICS

Population

2000	2010	2016 ¹	2020 ²	2030 ²
172,493	268,685	322,862	368,239	481,649

Source: U.S. Census Bureau; University of Florida, Bureau of Economic and Business Research - April 1, 2016 estimates¹; projection²

Population by City

City	Population
Kissimmee	68,401
St. Cloud	42,998
Unincorporated	211,463

Source: University of Florida, Bureau of Economic & Business Research - April 1, 2016 estimates

Income

Median Household	Per Capita
\$45,244	\$19,950

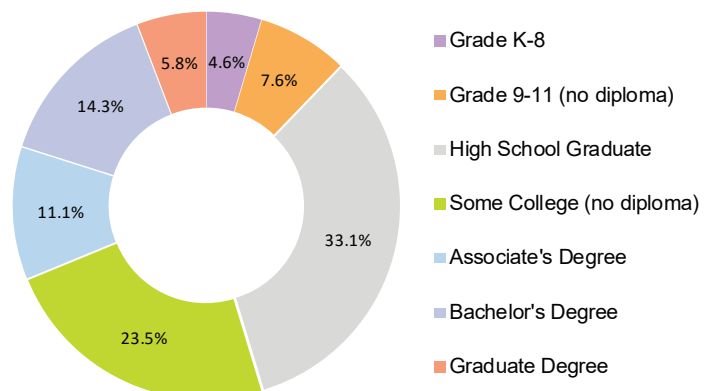
Source: U.S. Census Bureau, 2015 American Community Survey

Age Distribution

Age Range	Population
0-17	77,183
18-24	31,314
25-54	126,193
55-64	35,386
65 and over	38,251
Median Age	35.9

Source: University of Florida, Bureau of Economic & Business Research - April 1, 2016 estimates

Educational Attainment



Source: U.S. Census Bureau, 2015 American Community Survey

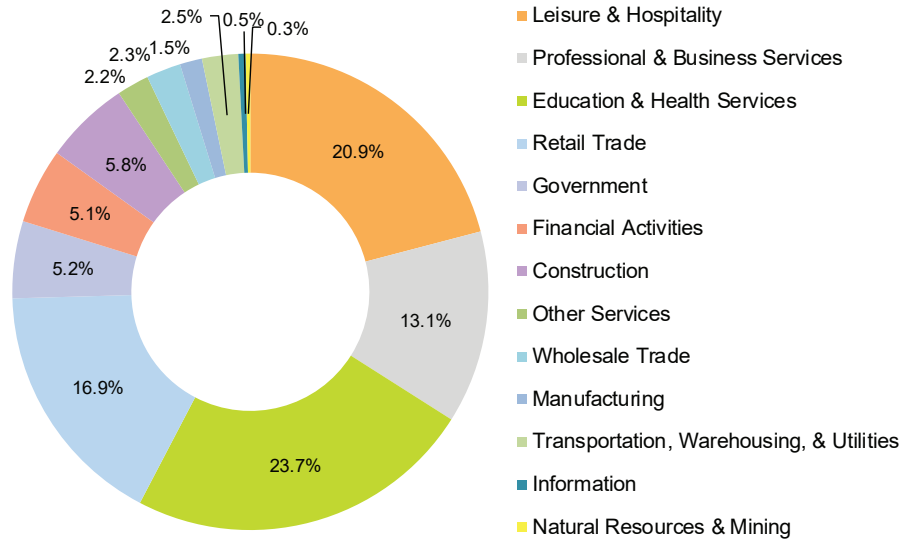
WORKFORCE

Labor*

Labor Force	161,729
Unemployment Rate (Dec. 2015)	
Osceola County	4.8%
Orlando MSA	4.2%
Florida	4.7%
United States	4.5%

**Note: Data is compiled monthly, not seasonally adjusted
Source: Florida Department of Economic Opportunity, Local Area Unemployment Statistics (LAUS) Program - released January 2017*

Employment by Industry



Source: Florida Department of Economic Opportunity, Quarterly Census of Employment of Wages (QCEW) - 2nd Quarter 2016

INDUSTRY

Leading Employers

Company	Number of Employees
School District of Osceola County	6,622
Florida Hospital Celebration Health	3,802
Florida Hospital Kissimmee	2,803
Orange Lake Resorts & Holiday Inn Club Vacations	2,250
Osceola Regional Medical Center	1,980
Osceola County Government	1,407
Gaylord Palms Resort & Convention Center	960
St. Cloud Regional Medical Center	879
McLane / Suneast, Inc.	700
City of Kissimmee	700
Disney Vacation Club	700
City of St. Cloud	611
Lowe's Distribution Center	607
Osceola County Sheriff's Office	500
Kissimmee Utility Authority	325
Tupperware Brands Corporation	311
Walt Disney Worldwide Shared Services, Inc.	270

Source: Direct Company Contact; Orlando Sentinel; Orlando Business Journal - July 2016

Recent Announcements

Company	Project Type
BRIDG	New-to-Market
Esterline Landscape	New-to-Market
imec	New-to-Market
Infinity Medical Engineering	Start-up
Italico Aviation USA	New-to-Market
KemPharm, Inc.	New-to-Market

Source: Orlando EDC Project Announcements



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COMMERCIAL REAL ESTATE

Industrial Market Summary*

Total Inventory	6.46 million sq. ft.
Under Construction	0 sq. ft.
Vacancy Rate	3.0%
Average Asking Rate	\$6.30/sq. ft.
Net Absorption (YTD)	100,071 sq. ft.

Source: CoStar - 4th Quarter 2016; only includes industrial & flex properties larger than 10,000 sq. ft.

Office Market Summary*

Total Inventory	4.34 million sq. ft.
Under Construction	0 sq. ft.
Vacancy Rate	5.8%
Average Asking Rate (Class A)	\$23.54/ sq. ft.
Net Absorption (YTD)	148,800 sq. ft.

Source: CoStar - 4th Quarter 2016; only includes office properties larger than 5,000 sq. ft.

INFRASTRUCTURE

Air

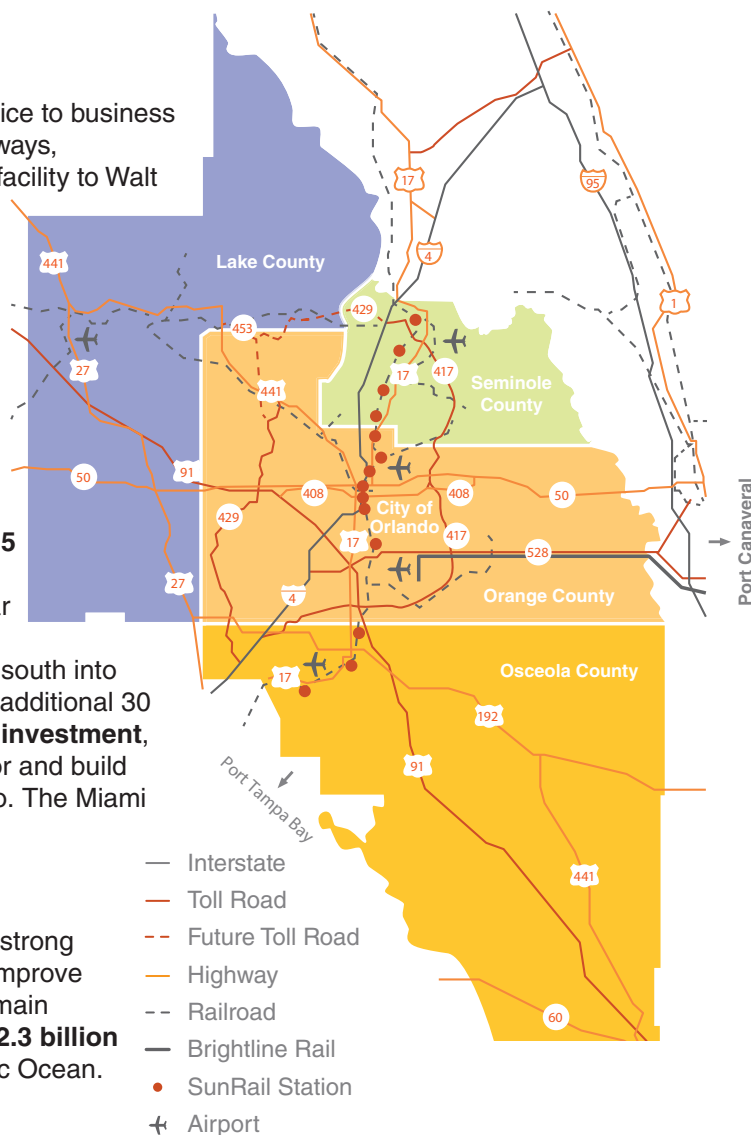
Kissimmee's modern 900-acre airport provides excellent service to business and leisure travelers. Just minutes from Orlando's major highways, **Kissimmee Gateway Airport** is the closest general aviation facility to Walt Disney World Resort, SeaWorld Orlando, Universal Orlando and the Orange County Convention Center. The airport's tower and two paved runways - 5,000 and 6,000 feet in length - can accommodate all corporate aircraft and many commercial airliners. In addition to the 26-acre industrial park which serves aviation and non-aviation businesses, the Business Air Park offers one to 40-acre sites for development.

Rail

Orlando's first commuter rail transit system, **SunRail** is a **\$615 million investment** that stretches 31 miles from Debarry, the north end of the Orlando region, to south Orange County near the Orlando International Airport (MCO). The second phase, which will extend the line further north in Volusia County and south into Osceola County, will include five more stations that cover an additional 30 miles. Also forthcoming is the **Brightline** train, a **\$2.2 billion investment**, which will use the existing Florida East Coast Railway corridor and build new track along State Road 528 between Cocoa and Orlando. The Miami to Orlando route will open for service in 2017.

Interstates/Roadways

The core of the Orlando region's unmatched infrastructure is strong roadways, providing invaluable connectivity to business. To improve our economy and enhance livability even more, the region's main thoroughfare, Interstate 4, is getting a 21-mile makeover, a **\$2.3 billion investment** that will connect the Gulf of Mexico to the Atlantic Ocean.



LIVE & PLAY

Housing

	Dec 2015	Dec 2016	% Change
Median Sale Price	\$168,000	\$190,000	13.1%

Source: Orlando Regional Realtors Association - December 2016

Cost of Living Index (COLI)

	Composite Index	Grocery Items	Housing	Transportation
Orlando MSA	93.7	99.2	91.3	97.5

Source: The Council for Community & Economic Research (C2ER) - 3rd Quarter 2016

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TAXES & INCENTIVES

Taxes/Finances

Tax	Rate
Personal Income Tax	None
Personal Property (millage rate)	5.4967-19.5413
Corporate Income Tax	5.5%
Sales Tax	7%

Source: Osceola County Property Appraiser & Tax Office - 2016

State Incentives

Industry-Specific Incentives

Qualified Target Industry Tax Refund (QTI) is available for companies that create high wage jobs in targeted high value-added industries. This incentive includes refunds on corporate income, sales, ad valorem, intangible personal property, insurance premium, and certain other taxes. Pre-approved applicants receive tax refunds of \$3,000 per net new Florida full-time equivalent job created, with additional monies available for meeting certain additional wage thresholds or locating in certain targeted economic zones. No more than 25 percent of the total refund approved may be taken in any single fiscal year.

Capital Investment Tax Credit (CITC) is an annual credit, provided for up to 20 years, against Florida corporate income tax. Eligible projects are those in designated high-impact portions creating a minimum of 100 jobs and investing at least \$25 million in eligible capital costs. Eligible capital costs include all expenses incurred in the acquisition, construction, installation and equipping of a project from the beginning of construction to the commencement of operations.

High Impact Performance Incentive Grant (HIPI) is a negotiated grant used to attract and grow major high impact facilities creating at least 50 new full-time equivalent jobs (25 if an R&D facility) and making a cumulative investment in the state of at least \$50 million (\$25 million if an R&D facility) in a three-year period.

County Incentives

Committed to diversifying its economy and ensuring the future of its citizens, Osceola County has formed partnerships with the State of Florida and other agencies to create and participate in many aggressive, targeted industry incentive programs.

Incentive Packages include:

- Cash Economic Stimulus Incentive Program
- Property Tax Abatement
- NO Transportation Impact Fees
- Unique 5-Day, Fast-Track Permitting
- Cash Incentive for Small Business
- Manufacturing Equipment Investment Refund
- Incubation Graduation Incentive
- Institutes of Higher Learning Incentive
- Main Street and CRA Business Assistance Grant Program

Workforce Training Incentives

Quick Response Training provides grant funding for customized training for new or expanding businesses. The business-friendly program is flexible to respond quickly to corporate training objectives. Once approved, the business chooses what training is needed, who provides it, and how it is provided.

Incumbent Worker Training Program (IWT) is a program available to all Florida businesses that have been in operation for at least one year prior to application and require skills upgrade training for existing employees. Priority is given to businesses in targeted industries and certain targeted economic zones.

Infrastructure Incentives

Economic Development Transportation Fund or “Road Fund” is designed to alleviate transportation problems that adversely impact a specific company’s location or expansion decision. The award is made to the local government on behalf of a specific business for public transportation improvements.

ABOUT THE EDC

The Orlando Economic Partnership is a not-for-profit, public/private partnership encompassing Central Florida’s seven counties – Brevard, Lake, Orange, Osceola, Polk, Seminole and Volusia – as well as the City of Orlando. The organization’s top priorities include creating high-wage, high-value jobs, expanding Central Florida’s global reach and competitiveness, supporting and enhancing educational/skills preparedness in the talent pipeline, strengthening advocacy for improved infrastructure and community resources, and creating an enviable quality of life that is broad-based and sustainable.



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